

62

1959

FOR 1959

*Gard Staffel Co.  
San Antonio, Texas*



# STAFFEL'S GARDEN GU

AND

ALMA





## Here is a handful of our good ole Texas soil . . .

the finest, most productive soil to be found anywhere. Like all good things, it thrives on love and proper care. It will never give out if you give to it and it will give to you if you will take from it. Treat it properly and feed it well. Cultivate it, mulch it, keep it free from life-robbing weeds and it will pay you over and over in the years to come. And . . . above everything, sow in it and expect to reap, only those things which Nature and Climate mean it to produce.

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The FERD STAFFEL COMPANY  
321 EAST COMMERCE STREET  
SAN ANTONIO, TEXAS



**Here Is The  
Finest and Freshest  
Flower Garden  
Seed Your Money  
Can Buy . . . Any-  
where . . . at Any  
Price . . . Anywhere  
In This World!**



	¼ Oz.	Oz.
<b>IM (Floss Flower)</b> Flowers of deep rich lavender- continuously cover a plant. Ideal for edg-		
(A-3")	\$3.35	\$10.00
(A-18")		
	.75	2.30
	.35	7.00
	.15	3.40
	.60	1.80
<b>THUS</b> All deep colored foliage. Pre- dry open locations. Should be anted direct.		
Tricolor (A-3 ft.)	.70	2.00
Molten Fire	1.20	3.60

#### **ANCHUSA**

(Summer Forget-me-not)

Intense blue color. Prefers partial  
shade and dry locations.

**Blue Bird**

(Capensis) (A-2 ft.) .70 2.00

#### **ANTIRRHINUM (Snapdragon)**

A complete range of colors to select  
from. Fine for cut flowers or for  
bedding and border subjects. Bred  
for rust resistance.

Maximum (A-3 ft.), Alaska, White,  
Canary Bird, Yellow, Copper Queen,  
Bronzy copper, Crimson, Paradise  
Rose, Rose pink, Mix 2.35 7.00

Tetra, Bright Pink, U.S.D.A.  
No. 10 1.85 5.60

#### **AQUILEGIA (Columbine)**

Grows well in both the sun and the  
shade. Prefers well drained soil.

Imperial Mix (P-2½ ft.) 3.35 10.00

#### **ASTER**

Large fully developed flowers come  
in a wide range of alluring colors.  
Bred for wilt resistance.

**Crego.** Large shaggy twisted petals,  
fully double flowers on robust  
branching plant. (A-3 ft.) **Crimson,**  
**Purple, Rose Pink, White, Mix**

1.30 3.90

**Pompon Mix.** Small compact button  
flowers produced on a dwarf upright  
plant. (A-18") 1.50 4.50

#### **BALSAM. (Lady's Slipper)**

Extremely uniform foliage with an  
abundance of camellia or gardenia  
like flowers.

#### **Tall Camellia Flowering Mix**

(A-2 ft.) .50 1.50

#### **Rose Flowered**

Mix (3-4") .95 2.80

#### **BEGONIA—Tall Mix Double (A)**

As pot plants they are one of the  
few items that will withstand the  
temperature and darkness of our  
modern homes.

25c pkt. only

#### **BELLIS PERENNIS**

(English Daisy). A favorite for rock  
garden enthusiasts. Very early and  
double. (P-8")

Mix 2.60 7.80

#### **BELLS OF IRELAND**

Outstanding novelty item easily  
grown under almost any condition.

(A-2½ ft.) 1.50 4.50

#### **CALENDULA (Pot Marigold)**

(A-16") **Lemon Beauty, Yellow, Per-  
simmon Beauty, Sensation or Camp-  
fire, Orange, Sunshine or Chrysan-  
themum, Yellow, Pacific Beauty**

Mix .65 1.90

#### **CALLIOPIS All Double Mix**

(Annual Coreopsis)

Flowers 1-1½" across and nearly  
double. Very fine for cut flower  
usage. Sow in late fall or early  
spring. (A-2½ ft.) .50 1.40



**CAMPANULA** (Canterbury Bells)  
Long lasting flowers. Wide variety of color. Adaptable to a wide variety of conditions.

**Annual Single Mix**  
(A-2 ft.) .....\$1.15    \$3.40

**CANDYTUFT**  
**Umbellata Mix** ..... .65    2.00  
**Giant Hyacinth Flowered**

**White (A-15th")** ..... .60    1.80  
**Super Iceberg Candytuft** 1.20    3.60

**CARNATION (Pinks) (A-18")**  
**Chaubaud Mix** ..... 2.55    7.60  
**Chaubaud Striped** ..... 2.55    7.60  
**English Giant**  
**Carnation** ..... 2.55    7.60

**CELOSIA** (Cockscomb)  
Ideal for bouquets in either the fresh form or after they have been dried and stored Easily grown and respond well to direct sowing.

**Cristata**  
**Empress (A-12")** --- 1.40    4.20  
**Mix (A-12")** ..... 1.40    4.20

**Plumosa**  
**Tall Mix (A-3 ft.)** --- 1.15    3.40  
**Golden Fleece** ..... 1.15    3.40  
**Toreador** ..... 4.70    14.00  
Pkg. 25c

**CENTAUREA**  
(Bachelor Button, Cornflower)  
For best results a fall sowing in the desired location is advisable.  
**Cyanus (A-14"), Blue Boy, Red Boy, Pinkie** ..... .55    1.60  
**Snowman, White** ..... .55    1.60  
**Mix** ..... .55    1.60  
**Sweet Sultan** ..... .75    2.30

**CHRYSANTHEMUM**  
(Single Annual)  
**Merry Mix** ..... .80    2.00  
Daisy-like blossoms in gay tri-colors—crimson bronze, yellow, cream-white. Long stiff stems. Excellent for cut flowers. Easy to grow.  
**Korean Hybrids** ..... 4.25    12.50

**CLARKIA**  
Small carnation like flowers. Do not feed or water in excess. Poor soils ideal. (A-2 ft.)  
**Mix** ..... .60    1.80

**CLEOME** (Spirflower)  
Blooms all summer long. Very attractive flower heads and novel seed pods. (A-3-4 ft.)  
**Giant Pink Queen** .....\$ .75    \$2.20

**COLEUS Rainbow Mix**  
Beautifully colored leaves. Ideally used in pots, bedding, window boxes, or borders. (A-16").....Pkt. 25c.



**CARNATION—Chaubaud's Giant**



**COSMOS—Sensation**

**GOOD GARDENING TIP:** *The gardener has a long list of weapons to use against his insect enemies and plant diseases. But you'll get blisters on your hands changing guns, if you try to shoot them one at a time. For small gardens, it's smarter to use the double-barreled approach — an all purpose mixture that will kill both insects and diseases. Try Staffell's Special Rose Dust in the ready-to-use, ready-to-kill puffer dust gun container. 12 oz. Only 95c.*



¼ Oz. Oz.

## COREOPSIS

Extremely vigorous. The long graceful stems and rich golden flowers make this one of the best, and most liked plants. (P-18")

Semi-Double Sunburst	.50	1.40
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## COSMOS

Large daisy-like flowers on massive bush with dainty foliage. A favorite among most home owners.

Radiance, Deep Rose	.75	2.20
Mix	.50	1.50
Orange Flare	.85	2.50
Fiesta, Scarlet orange striped in gold	.85	2.50

## CYNOGLOSSUM Firmament Blue

(Chinese Forget-Me-Not)

Compact plants producing an abundance of small blue flowers of intense color (A-18")

	.25	.70
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## DAHLIA

Good from seed but should be started early. Excellent for grouping in beds. (A-14")

Unwin's Dwarf Mix	1.60	4.80
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## DAISY Shasta Alaska

(Chrysanthemum Maximum)

Extra large white flowers with yellow or golden centers.

(P-2 ft.)	.80	2.30
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## DELPHINIUM Tall

Beautifully tapered long graceful spikes. Plant in fall or early Spring.

Belladonna,

Light Blue, 4 ft.	\$1.40	\$4.20
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Bellamousum,

Deep Blue	1.40	4.20
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Mix, 5 ft.	9.50	30.00
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Chinsis Azure Fairy	1.05	3.20
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## DIANTHUS (Pinks)

Chinensis Double Mix

(A-12")	.50	1.50
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Heddewigii (A-12")	.75	2.20
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Sweet Wivelsfield

(A-15")	.75	2.20
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Double Mix

Sweet William	3.20	9.50
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## DIDISCUS Coerulea

(Blue Lace Flower)

Freely produces light blue flowers on small heads. Most desirable in cool climates.

(A-2½ ft.)	1.70	5.00
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## DIGITALIS Mix (Foxglove)

Long graceful spikes of large thimble shaped blossoms.

(P-3 ft.)	.70	2.00
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DAHLIAS—Unwin's Dwarf



Bells of Ireland

**DID YOU KNOW?** That you can make a beautiful lily pond out of an old bathtub? All you've got to do is dig a trench, sink the bath tub and frame it with a bit of cement and a few native rocks. Flat flag-stone type rocks, slightly protruding over the edge of the bathtub, will give an interesting shadow line. Fill it with an ordinary garden hose and when a change of water is needed all you do is remove the stopper and let the water seep into the ground.



DIMORPHOTHECA	¼ Oz.	Oz.
(African Daisy)		
Glistening daisy-like attractive flowers.		
Mix (A-10")	.80	2.40
<b>DOLICHOS</b>	¼ Oz.	Oz.
Lablab Mix (Hyacinth Bean)		
A climber producing spikes of pea-like flowers in shades of purple and white, a rapid grower.		
(A-10 ft.)	.25	.70
<b>ESCHSCHOLTZIA</b>		
(California Poppy)		
Cup shaped dainty bright colored flowers. Attractive as a border or in the rock garden. (A-9")		
Extra Golden,		
Golden orange	.35	1.00
<b>GAILLARDIA</b> (Blanket Flower)		
Easily grown under almost any condition.		
Mix	1.05	3.20
<b>GERANIUM</b> Zonale		
Extra large		
flowering mixed	\$4.70	\$14.00
		Pkt. 25c
<b>GEUM</b>		
(Mrs. Bradshaw)	1.40	4.20
<b>GODETIA</b> (Satinflower)		
Semi Dwarf (A-12")		
Mix	.75	2.20
<b>GOURD</b> Small Fruited Mix		
Fun to grow and supplies artistic arrangements for table centerpieces or mantelpieces.		
(A-12 ft.)	.35	1.00
Hercules Club	.45	1.30
<b>GYPSOPHILA</b> (Baby's Breath)		
Very tiny white flowers on large plant. Frequently used for a "fill" in bouquets.		
Elegans (Convent Garden),		
White (A-2 ft.)	.35	1.00
<b>HELICHRYSUM</b> Double Mix		
(Strawflower)		
Brilliant and soft colors of the everlasting double, pompom type flowers. (A-2½")	.70	2.00
<b>HELIOTROPE</b> (Cherry Pie Plant)		
Dark Varieties Mix		
Very fragrant. Pleasing shades of violet contrasting with lighter colored flowers.		
(A-2 ft.)	1.50	4.50
<b>HOLLYHOCKS</b>		
Double (P-7 ft.) Mix	1.70	5.00
<b>HUNNEMANNIA</b> Bush. Excellent for border. Good cut flowers.		
(A-18")	.85	2.50

IPOMOEA (Morning Glory)	¼ oz.	Oz.
One of the best climbing types of covers. (A-12 ft.)		
Heavenly Blue	.45	1.30
Moonflower (Grandiflora)		
Alba, White	.35	1.00
Pearly Gates, White	.70	2.00
Scarlett O'Hara,		
Rosy Red	.50	1.40
Darling	.50	1.40
Quamoclit		
(Cyprus Vine)	.50	1.40
<b>KUDZU VINE</b>		
(Jack 'N Bean Stalk)		
Vigorous growing vine with dense foliage — small rose pink flowers.		
(P-12 ft.)	.35	1.00
<b>LANTANA, Mix</b>		
Very showy Verbena like clusters of fragrant flowers. Fine for bedding.		
(P-2 ft.)	\$ .85	\$2.50
<b>LARKSPUR, Giant Imperial</b>		
Blue Spire, Carmine King Improved,		
Miss California, Sweet Lavender,		
White King,	.70	2.00
Mix	.70	2.00
<b>LATHYRUS</b> Latifolius		
(Perennial Sweet Pea)		
Handsome flowers borne in loose clusters. Mixed colors.		
(P-5 ft.)	1.30	3.90
<b>LUPIN</b>		
Grows well in full sun and rich soil. A spike flower coming in various hues. Both annual and perennial form.		
Russell's Hybrids	.75	2.20
<b>MARIGOLDS</b>		
African (Tall) (A-30")		
All Double Lemon	1.15	3.40
All Double Orange,		
Rich deep orange	1.15	3.40
All Double Mix		
(Fistulosa)	1.15	3.40
Crown of Gold, Odorless, short center petals curled and quilted, surrounded by flat outer petals	.60	1.80
Glitters, Soft, golden-yellow, long-lasting flowers	1.15	3.40
Guinea Gold, Very floriferous		
orange	.75	2.20
Sunset Giants Mix,		
Large tall types		
mixed	.85	2.50
Treasure Chest Mix	.75	2.20
Imp. Harmony Mix,		
Mixture from gold to orange (12")	1.15	3.40

COMBINATION FERTILIZERS AND WEED KILLERS should be used with extreme care and the same goes for using weed killers alone. Do not spray during a brisk breeze. Drifting spray may kill or injure valuable plant life.



## MARVEL OF PERU

(Four O'Clock)      ¼ Oz.      Oz.  
A perennial most commonly handled as an annual. A bushy full plant used in groups and is quite satisfactory as a hedge.  
(A-2½ ft.) ..... .60      1.80

## MIGNONETTE

Vigorous plants with graceful tapering spikes. Good in full sun or partial shade. Noted for its alluring fragrance. (A-12")

Machet ..... .75      2.10

## MOMORDICA

A background climber producing interesting fruits. (A-10 ft.)

Balsam Apple ..... .95      2.80

## MYOSOTIS (Forget-Me-Not)

Excellent for early spring blooming. Excellent for planting along with bulb items. (P-18")

Blue Bird ..... .50      1.40

## NASTURTIUMS

Tall or Trailing Single Mix (A-18" tall or 5 ft. trailing), Dwarf Single Mix (A-12"), Semi Double (A-3 ft.), Golden Gleam, Scarlet Gleam, Glorious Gleam Mix ..... .50

## NICOTIANA (Flowering Tobacco)

Sensation Mix. Primarily enjoyed for the alluring fragrance during early morning and late evening.

(A-2½ ft.) ..... .75      2.20

## NIEREMBERGIA Purple Robe

(Dwarf Cup Flower)

Bedding or edging plant. Freely produces rich lilac flowers on dwarf uniform plants.      25c Pkt. Only

## PANSY Swiss Giants

Mixed Colors ..... \$4.10      \$12.30

Maple Leaf Giant Mix, Very large flowers and good growth. Flower colors tend to be heavy on the yellow and violet side.... 4.10      12.30

## MAKE YOURSELF A GOOD COMPOST HEAP

Don't burn your leaves but turn them into a garden compost which you can use for top dressing in the Spring. Here's Staffel's very own formula which has been used successfully: Put down an 8 inch layer of leaves and pack well. Spread about 3 cups of good commercial fertilizer and two thirds cup of limestone for each bushel of leaves. Soak down thoroughly and add 1 inch of good soil. Repeat process with alternate layers until 4 or 5 feet high.

## GROW PLANTS INDOORS UNDER FLOURESCENT LIGHTS

You can take a dark wall or corner of your house, garage or any other out-building and actually grow many varieties of plants under flourescent lights. You can even grow vegetables such as tomatoes and ornamental type peppers. Why not try it?



LARKSPUR—Imperial



MORNING GLORY—Pearly Gates



PANSIES—Swiss Giants Mix





PETUNIA—Nana Compacta



SWEET PEAS—Spencers

**PETUNIA**  $\frac{1}{4}$  Oz. Oz.  
**Hybrida**, A tall, free blooming single flowered class. (A-18")  
**Howard Star**, Crimson with pure white star. Unusually good ..... 2.80 8.40  
**White King**,  
 Clear snow white ..... 1.90 5.60  
**Superb Formula Mix**,  
 A special blend in good proportions of all of the above colors ..... 1.90 5.60

**Hybrida Nana Compacta**,  
 The most desirable types of single petunias are found in this class. Dwarf yet vigorous and very free flowering. (A-14") ..... 4.00 12.00  
**Celestial Rose**, frequently referred to as the "standard" in this type of petunia. Deep pink ..... 4.00 12.00  
**Fire Chief**, Brilliant red when flower first opens. Fades some with age. Should be planted a couple of weeks earlier than other corresponding varieties as this is a slow grower ..... 10.00 30.00

(Pkt. 25c)

**Rosy Morn Improved**, Rose pink with large white throat ..... 4.00 12.00  
**Violacea**, Deep violet purple — a little tall ..... 4.00 12.00  
**Hybrida Grandiflora**. A large flowered variety with either, or both ruffling and fingering. (A-12"-18")  
**Theodosia Improved**, Rosy pink with fairly open golden throat. Very well fringed ..... 25c pkt. only  
**Giants of California**, Extra large well fringed and ruffled flowers with open throats. Dwarf to intermediate growths. (A-6"-14") ..... 25c pkt. only

#### PHLOX

Well known beautiful flowers available in both the annual and perennial forms.

**Drummond Large Flowered** (A-12")  
 Pink, Scarlet, White, Violet, Finest Salmon Rose ..... 1.50 4.50  
 Mix ..... 1.50 4.50

#### POPPY

**Shirley** (A-18")  
 American Legion, Dazzling scarlet with white cross at center ..... .55 1.60  
 Shirley Dble. (Mix) ..... .35 1.00

#### PORTULACA

(Moss Rose) (A-6")  
 Double Mix ..... 2.35 7.00

#### PYRETHRUM Roseum Single

**Robinson's Hybrid**  
 (Painted Daisy)  
 A very hardy, relatively early blooming, colorful addition to any garden. (P-3 ft.) ..... 2.80 8.40

#### RICINUS (Castor Bean)

Very large leaved tall growing "screen" plant. Leaves at times 2 ft. across. (A-10 ft.) Mix .35 1.00



1/4 Oz. Oz.

**SALPIGLOSSIS (Painted Tongue)**  
**Emperor.** The large flowers with rich tones of scarlet, purple, maroon, and golden yellow are distinctively veined. The flowers are similar in form to an open throated petunia. (A-2 ft.) ..... .70 2.00

**SALVIA (Flowering Sage)**

Brilliant, showy flowers. Shoot their scarlet spikes upward above the foliage to form a solid bank of striking color.

**Splendens (A-28")** .....\$2.85 \$8.50

**SCABIOSA (Pin Cushion Flower, Mourning Bride)**

The recent breeding program that developed a free flowering habit and a showy wide range of color has made this flower a new favorite.

**Large Flowering Double (A-2 1/2 ft.)**

**Pink Loveliness, Fire King, Red, Black Prince, Coral Moon.**

1.40 3.90

**SCARLET RUNNER BEAN**

Bright red, pea-shaped flowers. Splendid ornamental climber. Beans may be eaten.

(A-10 ft.) ..... .25

**STATICE (Sea Lavender, Everlasting)**

Stiff upright growth. Flowers form in clusters. Excellent for either fresh cut flowers or as a dried winter bouquet. Frequently used as a "fill" flower. (A-18")

**Mix** ..... .35 1.00

**STOCKS**

**Giant Imperial (A-2 ft.)**

Long stems, large flower spikes, and good percentage of doubles.

**Blood Red, Chamois, Lavender, Purple, Rose Pink (Yosemite), White (Santa Maria)** ..... 2.25 7.60

**Fine Mix, Blended from separate colors**..... 2.25 7.60

**SWEET PEA (Floribunda)**

**Cuthbertson,** Extremely vigorous, long-stemmed, large wavy fragrant blossoms. Will flower 2 weeks after the Early Flowering Spencers and 10 days before the Late (or Summer) Flowering Spencers. (A-6 ft.)

**Carol, Light pink, Coline, Navy blue, Evelyn, Salmon cream pink, Frank G., Lavender, Janet, White-black seeded, Liza, Maroon, Marion, Cream-black seeded, Tommy, Blue, Ronnie, deep orange, Mix, Colorful, well-balanced blend.**

All above varieties ..... oz. 60

1/4 Oz. Oz.

**Late Spencer,** flowers are consistently of large size, delicately waved and frilled, and are nicely placed on long, stiff stems, in groups of three or more. (A-6 ft.)

**Morse's Superb Mix,** A superb mixture of the finest named late flowering varieties; rich, brilliant colors ..... .60

**Early Flowering Spencer.** The blossoms are very large, beautifully waved, and carried on long stems; flowers 3 to 4 weeks earlier than Late Spencers and are in bloom for weeks. Much in demand by commercial growers for forcing under glass. (A-6 ft.) ..... .60

**Sweetheart** ..... 25c pkg.

**TITHONIA (Mexican Sunflower)**

A fast growing background plant frequently used as a screen. Dazzling orange vermillion colored flower. When cut, sear stem for best keeping quality of flower.

**Torch (A-4 ft.)** .....\$2.00 \$6.00

**VERBENA**

For borders and porch boxes. Heads or clusters of flowers form bright masses. During hot weather Verbena will frequently discontinue blooming.

**Hybrida Grandiflora, (A-10"), Floradale Beauty, Rose and Red, Lavender Glory, 75% true to Color, Spectrum Red, Bright solid red, Royal Blue (New)**

**Giant Salmon Pink** ..... 1.90 5.60

**Choice Mix** ..... 1.90 5.60

**White, crisp clear white** 3.35 10.00

**VINCA (Periwinkle)**

Clean glossy foliage makes an excellent setting for the dainty medium sized flower. Will withstand an unbelievable amount of hot, dry weather. (A-12")

**Pure White, Rosea, Dusty Rose**

1.20 3.50

**Mix** ..... 1.20 3.50



THIS TRADEMARK IS THE  
 FERD STAFFEL BRAND

If the fertilizer you are buying does not bear the STAFFEL'S in The Diamond Brand, it is not a Staffel Product. Do not be misled, insist on the authentic, Staffel-in-the-Diamond Brand.



# STAFFEL'S ZINNIAS ARE ALWAYS MUCH IN DEMAND ALL OVER TEXAS



The young lady in the picture is gathering a bouquet of the new Century Zinnias developed by Ferry-Morse of Michigan. This variety is the very first polyploid zinnia introduced by anybody anywhere and Staffel's was the first to offer it for general garden use in this area. Zinnia Century is the largest flowered zinnia in existence.

Large, too, and extremely popular, are Staffel's Giant Flowering and Dahlia-type zinnias. These are probably our most popular varieties. They are extremely robust, long-blooming and vivid of coloring. They grow beautiful double flowers on long, rigid stems which makes them ideal for cutting and display.

Best for edging and for garden spots where low growing is a must are the Lillputs and the Haageana Persian Carpet. These low growing varieties will bloom all summer long even under the most adverse summer conditions as long as they can get plenty of sun and even a small amount of underplant watering. Overhead watering of any zinnia variety will encourage and bring on rusty leaves and a blighted appearance. All zinnias should be cut generously to stimulate the appearance and growth of new flowers.

¼ Oz. Oz.

## ZINNIA (A)

Dahlia Flowered, Extremely robust branching plants, producing enormous, handsome, double flowers on rigid stalks. (2½ ft.)

Canary Bird, Canary yellow, Crimson Monarch, Crimson, Dream, Lavender, Exquisite, Light rose, Polar Bear, White, Purple Prince, Purple, \$ .85 \$2.50

All Giant Pastel Mixed .85 2.50

California Giant (2½ ft.)

Daffodil, Canary yellow, Enchantress, Deep pink, Lavender Gem, Lavender, Miss Willmott, Soft pink, Orange King, Orange, Purity, White, Scarlet Gem, Bright Scarlet, Violet Queen, Rich violet .85 2.50

Mix, (Our formula blend) .85 2.50

Blaze, Outstanding All America Selection 1954. The vivid flaming mandarin red of a new flower shades to a burnt scarlet orange as the flower grows to maturity.

Pkt. 25c 1.00 3.00

Fantasy Mix. Petals curved and partially quilled like those of Cactus Dahlia. Rich hues of red, rose, orange and yellow. (2 ft.) .85 2.50

Peppermint Stick, Fascinating striped petals with a combination of many interesting colors 1.70 3.20

Super Crown O'Gold, Pastel tints. Special blend. Enormous flowers. Petals overlaid with deep golden yellow .85 2.50

Lilliput, A charming dwarf type excellent for lower borders. Plant of bushy habit, producing many double pompon flowers in varied, bright colors. (12")

Canary Yellow, Deep Crimson, Golden Gem, Lilac Gem, Rosebud, Rose Pink Salmon Gem, Our improved stock, White .85 2.50

Mix (Our formula blend) .85 2.50

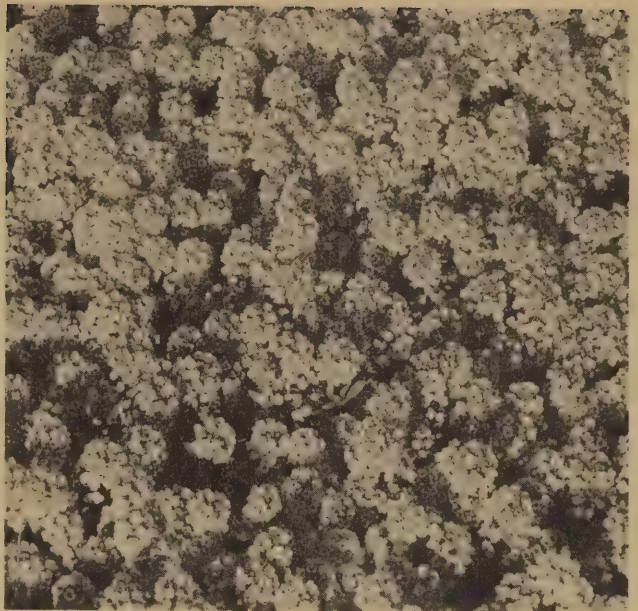
Haageana Persian Carpet, Charmingly variegated petals form compact medium sized flowers. Abundantly sized plants. All America 1952. (12") 1.60 5.00

**ALL FLOWER SEED IS 10c A PACKET**  
UNLESS OTHERWISE SPECIFIED



# Alyssum-Pink Heather

All-America Selection for 1959!  
A.A.S. Bronze Medal. A distinct  
new color! Descriptively named,  
a soft rose-pink so popular in  
heather as widely used by the  
florists. Color is deeper during  
cooler weather and lightens  
with the onset of the summer  
weather. Has the plant and  
blooming habit of Violet Queen  
and Little Gem. Packet 10c.



## HAVE YOU TRIED THESE "DO-REAL-GOOD IN-TEXAS" VARIETIES?

### ZINNIA TREASURE ISLAND

New. Exciting. Colorful. A  
genuine F Zinnia with "that  
hybrid something" in bold,  
bright, beautiful eye-stopping  
red and gold! One of the  
greatest novelties ever offer-  
ed. Giant cactus-like flowers  
up to 6-7" . . . and more . . .  
in diameter.

Packet 25c

### SPENCER "LITTLE SWEETHEART"

Erect and bushy mix, carefully  
prepared with just the right  
proportion of different colors  
and shades. Packet 25c

### VERBENA "ROYALE"

Unbelievably lovely royal blue  
flower with a cream eye which  
is quickly coming to the front  
as a favorite with everybody  
in Texas who has planted it.  
Lovely and long-lasting. Hardy  
and hard to beat.

Packet 10c

### MORNING GLORY "CANDY PINK"

Sweet and lovely as its name.  
A mad, crazy bloomer to turn  
your fence or trellis into  
waves of pretty pink.

Packet 10c

### "DARLING" MORNING GLORY

A striking Scarlett O'Hara  
type with snow-white throat.  
Vines are strong, vigorous  
and of cascading habit. Grow  
thick and live long. You'll  
love this one.

Packet 10c

### "NEW CENTURY" ZINNIA

The first polyploid zinnia in-  
troduced. Sturdy, erect growth.  
Huge double blossoms. Lumin-  
ous shades of pink, rose, sal-  
mon, yellow, orange and gold.  
The largest flowered zinnia in  
existence.

Packet 25c

*GARDENING AND BARBECUE GO TOGETHER. Folks who garden usually love  
to barbecue meats outdoors and enjoy the beautiful plants and flowers they've helped  
to create. Here's a Barbecue sauce we like. Maybe you'll like it too. 1/2 cup cooking  
oil. 1 cup vinegar. 2 tablespoons salt. 1-1/2 teaspoons poultry seasoning. 1/2 teaspoon  
white pepper. 1 egg. BEAT EGG, ADD OIL, and beat again. Add other ingredients.*



# It is easy to grow Perennials from STAFFEL'S Fresh-Packaged Seed

There is no way in which an amateur gardener can save money faster than in growing his perennial flowers from Staffel's seed, instead of purchasing plants. With a little skill, and less expenditure, he can have dozens of plants for less than the cost of one when bought as in individually grown plants.

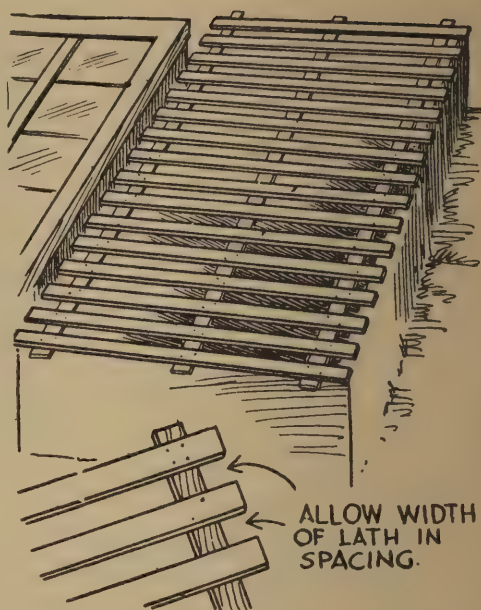
It is just as easy to grow many perennial flowers as vegetables, once the correct routine is learned; and home grown plants will usually be sturdier than purchased ones, and can be moved to their places in the garden with a minimum of shock.

Seed may take considerable time to germinate, so it is best to prepare a seed bed, surrounded by a frame of boards which will protect the soil from the wash of heavy rains. A lath canopy to provide shade during hot weather should always be provided. Sifted top soil should be filled in to raise the level of the bed a few inches above the surrounding surface and insure good drainage.

Sow the seeds in rows, labeling each row. Cover seed only with porous soil, peat moss or sand, never with clay soil. Until the seeds sprout the surface should be kept moist.

Here is a list of the perennials which grow from seed sown in the summer, and which will bloom either in the fall, or the following year. The number of days it takes to germinate these seeds is given.

Anchusa .....	10 days
Campanulas .....	5 days
Carnations .....	5 days
Columbine .....	5 days
Coreopsis .....	5 days
Shasta daisies .....	5 days
Delphiniums .....	20 days
Dianthus .....	5 days
Foxglove .....	10 days
Hollyhocks .....	5 days
Gaillardias .....	20 days
Lupine .....	8 days
Primula .....	15 days
Salvia .....	15 days
Pyrethrum .....	20 days



A Lathe Screen allows enough Sun to penetrate the seed bed but breaks its full force

When the seedling plants have grown large enough to handle, transplant them from the seed bed to a nursery row, where they can have more room, and grow until time to set them in the garden border. Most varieties will be grown by fall, and can then be placed in their permanent homes. If moved by Oct. 1 they will become established, and the following year will flower as full grown plants.

**GERANIUMS GROW BEST IN POTS** and should be grown in such containers for best results. Keep shifting to larger pots as the roots become over-crowded. Do not over-water. Geranium roots rot easily. Provide sufficient light or sunshine.

**GROW A FEW GOURDS** for decorative purposes. Dried and painted, gourds make beautiful decorator accents, especially when combined with dry Indian corn to make Mexican "Buena Suerte" or good luck charm strings.

**DELPHINIUMS HATE WET HAIR** and for this reason it is best to water the soil on which they're planted and not apply the water directly to the plant itself. Overhead watering of delphiniums invites rusts and a blighted appearance.



# When to plant STAFFEL'S Seeds for Best Results in South and Southwest Texas

African Daisy	Feb.-May	Hyacinth Bean	Apr.-May
Ageratum	Feb.-June	Iceland Poppy	Sept.-May
Alyssum	Oct.-May	Ipomea	Mar.-May
Amaranthus	Feb.-Apr.	Joseph's Coat	Feb.-May
Anchusa	Oct.-May	Kochia	Feb.-May
Aster	Feb.-June	Kudzu Vine	Aug.-Mar.
Bach. Button	Oct.-Apr.	Lantana	Sept.-Mar.
Balsam	Feb.-May	Larkspur	Oct.-May
Begonia	Mar.-May	Lavender	Aug.-Mar.
Blue Lace Flower	Feb.-June	Lobelia	Feb.-May
Bells of Ireland	Anytime	Lupin	Aug.-Mar.
Calendula	Sept.-May	Marigold	Feb.-May
California Poppy	Sept.-May	Mignonette	Aug.-May
Calliopsis	Jan.-Apr.	Momordica	Mar.-May
Campanula	Aug.-Apr.	Moon Flower	Jan.-May
Candytuft	Sept.-June	Morning Glory	Jan.-Apr.
Cardinal Climber	Feb.-May	Nasturtium	Mar.-May
Carnation	Oct.-Apr.	Nicotiana	Feb.-May
Castor Bean	Mar.-May	Nierembergia	Jan.-Mar.
Celosia	Feb.-Apr.	Painted Daisy	Aug.-Mar.
Centaurea	Oct.-Apr.	Pansy	Aug.-Mar.
Chrysanthemum	Jan.-May	Perennial Sw. Pea	Aug.-Mar.
Clarkia	Oct.-May	Petunia	Feb.-May
Cleome	Feb.-May	Phlox drum.	Sept.-May
Cockscomb	Feb.-Apr.	Pinks	Oct.-Apr.
Coleus	Aug.-Mar.	Poppy	Feb.-May
Columbine	Sept.-Aug.	Portulaca	Feb.-May
Coreopsis	Sept.-Aug.	Primula	Aug.-Mar.
Cosmos	Jan.-May	Pyrethrum	Aug.-Mar.
Cypress Vine	Feb.-May	Ranunculus	Feb.-June
Dahlia	Feb.-May	Salpiglossis	Feb.-May
Delphinium	Oct.-Mar.	Salvia	Feb.-Mar.
Dianthus	Oct.-Mar.	Scabiosa	Sept.-May
Digitalis	Aug.-Mar.	Scarlet Runner	Apr.-June
English Daisy	Sept.-Mar.	Shasta Daisy	Aug.-Mar.
Forget-me-not	Sept.-Mar.	Snapdragon	Oct.-Mar.
Four o'clock	Feb.-May	Statice	Sept.-May
Foxglove	Aug.-Mar.	Stock	Feb.-May
Gaillardia	Feb.-May	Sunflower	Apr.-June
Geranium	Mar.-May	Sweet Peas	Aug.-Mar.
Godetia	Sept.-May	Sweet William	Aug.-Mar.
Gourd	Apr.-May	Texas Blue Bon.	Sept.-Apr.
Gypsophila	Sept.-May	Tithonia	Aug.-Mar.
Heliotrope	Feb.-May	Verbena	Aug.-Mar.
Hibiscus	Aug.-Mar.	Vinca	Jan.-Mar.
Hollyhock	Oct.-Dec.	Zinnia	Mar.-June
Hunnemannia	Sept.-May		

## WATER WISELY

One thumping good soaking a week is better than seven sprinklings. Bear in mind that water has to go down deep . . . and stay there for the required amount of time . . . before it can be absorbed by the root system. Avoid the watering of foliage at night, especially on hot summer nights. This does no good to plant growth and only invites mildew and rusts.

## CHASE THOSE BUGS!

Get busy with those sprays at the first sign of insects. Better still, take precautionary measures. Get yourself a duster full of Staffel's Special Rose Dust. It knocks out both insects and diseases before they can get a good hold on your plants. This stuff is really good . . . and the cost is surprisingly low. You really ought to have a can of it around all the time.

## KEEP GARDEN SANITARY!

Weekly clean - ups around the garden area are a must. Night-foraging insects and disease spores lurk in trash and in rotting debris around your plants. A hand leaf rake is just about your best tool for this chore. If your garden is doing poorly in spite of everything you do maybe the soil is infected with root knot nematodes. Ask us about these in-the-soil no-sees.

## Quick Growing Flowers Best for Late Sowing

Flowers which germinate quickly are most suitable for sowing directly in the garden. Slow growing varieties are more subject to fungi, and are often lost in the weed growth which develops before they appear. Here is an attractive list of annuals which will germinate in 5 to 10 days from the time of sowing, and flower in 30 to 40 days more. These include:

Sweet Alyssum	Dianthus
Amaranthus	California Poppy
Antirrhinum	Godetia
(snap-dragon)	Lobelia
Aster	Marigolds
Calendula	Nicotiana
Calliopsis	Annual Phlox
Candytuft	Portulaca
Celosia	Mignonette
Centaurea	Zinnia
Cosmos	Nasturtium



# Nothing in the World will Give You More Fun and Satisfaction than the Joy of Raising a Successful Vegetable Garden

Once you've tasted tender, succulent vegetables direct from your very own garden, chances are you'll never again be satisfied to limit yourself to commercially grown fruit from the corner market. Leafy vegetables pulled before they're grown to full size and tomatoes left on the vine until they're rosy red are far superior to those picked with an eye to how well they'll travel and told up on the stand.

Insure a steady supply of fresh vegetables all summer by making successional sowing of fast-maturing crops. If that ole Texas frost catches you with vegetables still in the garden, bring the fruit indoors. Tomatoes wrapped in old newspapers and stored in shallow boxes will soon ripen.

For extra thrills, plant the choice, delicately flavored gourmet varieties which you can't buy any place. Tender lettuce, endives, shallots, onions, leeks, herbs, etc. will make your salads the envy of the entire neighborhood.



ARTICHOKE		Oz.	¼ Lb.	Lb.
Green Globe	.....	\$1.55	\$4.20	\$12.60
ASPARAGUS				
Mary Washington	.....	.50	1.35	4.10
BEANS				
BUSH, WAX POD				
Pencil Pod Wax	.....			.75
Topnotch Golden Wax				.75
BUSH GREEN POD				
Giant Stringless Green Pod, Stringless Green Pod, Topcrop, Wade				.75
POLE VARIETIES				
Contender, Blue Lake No. 65, Kentucky Wonder (Rust Resistant)				.75
DWARF LIMAS				
Fordhook Bush, No. 242, Henderson's Bush, (Baby Lima) Jackson Wonder Bush				.75
Burpees Improved Bush				.75
POLE LIMAS				
Florida Butter or Speckled Lima, King of the Garden, Small White Lima (Sieva)				.75
BEET				
Detroit Dark Red,				
Morse's Strain	.....	.20	.55	1.55
Green Top Bunching	.....	.20	.55	1.65
Sugar Beets, Mangel Wurzel. Giant Half Sugar Rose Top	.....	.20	.60	1.75
Mammoth Long Red	.....	.20	.60	1.75
BROCCOLI — Waltham 29. Ideal for Market and freezing. Plants short, sturdy, dark bluish-green forming dark green center heads with fine buds. Make strong side sprouts.				
Oz. .55, ¼ Lb. 1.60, Lb. 5.50.				
BRUSSELS SPROUTS				
Long Island Improved (Catskill Strain)	.....	1.90	5.65	16.90
CABBAGE				
*All Head Select, Charleston or Large Wakefield, Copenhagen Market, Early Jersey Wakefield, Mammoth Rock Red, Stein's Flat Dutch.				
All above varieties	.....	.50	1.40	4.10
CHINESE CABBAGE				
Michihli	.....	.35	.90	2.65
CANTALOUPE AND MUSKMELON				
Orange Fleshed Varieties				
Hale's Best No. 36, Improved Perfecto, Mildew Resistant No. 45, Texas Resistant No. 1, Hale's Best Jumbo		.30	1.00	2.90
GREEN FLESHED VARIETIES				
Casaba, Golden Beauty, Honey Ball, Netted Gem or Rocky Ford.				
All above Varieties	.....	.30	1.00	2.90
CARROT				
Danver's Half Long	.....	.25	.75	2.25
Imperator	.....	.30	1.00	3.00
Gold Pak	.....	.50	1.75	
CAULIFLOWER				
Snowball "X"	.....	1.50	5.40	16.20
CELERY				
YELLOW VARIETIES				
Tall Golden				
Self Branching	.....	1.65	4.75	14.00
CHIVES				
	.....	1.50	4.05	12.20



COLLARDS	Oz.	¼ Lb.	Lb.
Georgia, Southern or Creole .....	.20	.55	1.65
CORN (Sweet) All Hybrid Varieties in 50 lb. Branded Bags and Phygon-DDT Treated —No Charge.			
Hybrid Varieties			
Golden Cross Bantam			
P 39 x 51 .....			.75
Ioana IP 39 x 45 .....			.75
Open Pollinated Varieties			
Country Gentleman ....			.75
Stowell's Evergreen ....			.75
CUCUMBER			
Boston Pickling .....	.25	.85	2.45
Early White Spine .....	.25	.85	2.45
Marketer .....	.25	.85	2.45
Small Gherkin (West India) .....	.30	.95	2.75
Straight-8 .....	.30	1.00	3.00
Long Green .....	.30	1.00	3.00
DILL			
Mammoth .....	.20	.60	1.85
EGG PLANT			
Black Beauty .....	1.45	3.95	12.00
Fort Myers Market ....	1.45	3.95	12.00
KALE			
Tall Green			
Curled Scotch .....	.35	.90	2.60
KOHL RABI			
Early White Vienna ....	.30	1.00	2.95
LEEK			
Large or American Flag .....	.90	3.00	9.50
LETTUCE			
Bibb, Black Seeded Simpson, Chicken, Early Curled Simpson.			
All above varieties ....	.30	.85	2.50
Great Lakes W. S. No. 6238 .....	.55	1.85	5.55
Iceberg (Giant Crystal Head) .....	.25	.75	2.25
Salad Bowl .....	.55	1.60	6.50
White Paris or Self-Folding Cos .....	.30	.85	2.50
Red Ruby .....	.70	2.50	7.50
MUSTARD			
Florida Broad Leaf, Southern Giant Curled, (Long Standing) Spinach Mustard or Ten- dergreen.			
All above varieties ....	.15	.40	1.25
OKRA			
Clemson Spineless, Dwarf Long Pod Green, Emerald, Louisiana Green Velvet, White Velvet.			
All above varieties ....	.15	.45	1.35
ONION			
Bermuda, Yellow .....	.60	1.70	5.00
Crystal White Wax ....	.60	1.70	5.00
Evergreen Bunching ....	.60	1.70	5.00
PARSLEY			
Extra Triple Curled ....	.25	.90	2.65
Plain or Single .....	.25	.90	2.65
PARSNIP			
Hollow Crown, Thick Shoulder .....	.20	.55	1.60



OKRA—Clemson's Spineless



LIMA BEANS—Fordhook Bush



PEAS	Oz.	¼ Lb.	Lb.
SMOOTH SEEDED VARIETIES			
Alaska (Wilt Resistant)			.60
WRINKLED SEEDED VARIETIES			
Little Marvel			.60
Telephone (Dark Podded)			.60
Thomas Laxton W. R.			.60
COW PEAS			
Brown Crowder, California Blackeye, Large Purple Hull.			

Write for Quotations

PEPPER			
Anaheim	.80	2.90	8.70
Bell or Bull Nose (Hot)	.80	3.00	9.00
California Wonder	.80	3.00	9.00
Chili Jalapeno	.90	3.70	11.15
Long Red Cayenne	.85	3.25	9.75
Oakview Wonder	.85	3.25	9.75
Pimiento (Perfection)	.85	3.25	9.75
Red Chili	.80	3.00	9.00
Serrano	1.55	4.20	12.60
Hungarian Wax Pepper	1.55	4.20	12.60

PUMPKIN			
Green Striped Cushaw, Kentucky Field, Large Yellow or Connecticut Field, Mammoth King, Sugar or New England Pie.			
All above varieties	.25	.90	2.70

RADISH			
French Breakfast, Icicle, Long Scarlet, Scarlet Turnip White Tipped, Early Scarlet Globe, Sparkler	.15	.45	1.25

WINTER VARIETIES			
Chinese Rose Winter, Round Black Spanish.			
All above varieties	.15	.50	1.55

RHUBARB			
Victoria	1.20	3.65	11.00

SWISS CHARD			
Lucullus, Dark Green	.20	.55	1.50

SALSIFY			
Mammoth			
Sandwich Island	.55	1.45	4.30

SPINACH			
Bloomsdale, Dark Green	.15	.30	.85
Viroflay	.15	.30	.85

SQUASH, Summer Varieties			
Zucchini, Early White Bush Scallop, Early Bush Scallop (Green Type), Early Prolific Straightneck, Yellow Summer Crookneck.			
All above varieties	.25	.85	2.45

AUTUMN AND WINTER VARIETIES			
Banana, Buttercup	.30	1.00	2.95
Royal Acorn (Large), Uconn,			
Green Hubbard	.30	.90	2.75
Table Queen	.30	.90	2.75

**ONIONS** need light, well-drained soil. Plant sets 2 inches deep and 4 inches apart in rows 15 inches apart as early in the Spring as ground can be worked. Cultivate no deeper than 1 inch. Onions are ready to harvest when tops turn yellow and fall over.

**SOW LETTUCE** at two-week intervals, beginning in early Spring. Lettuce is a cool season crop but new varieties can be grown in hot weather. Water generously. Fertilize.

**FOR EARLY SEEDLESS TOMATOES** spray blossoms with Fruitone or Blossom-Set. Make your plants produce more and meatier tomatoes.

**USE A SAFE INSECTICIDE.** Be careful when dusting or spraying your vegetables against bugs or disease. Not just any formulation will do. Play it safe. Use Staffel's Vegetable Dust at all times. For tomatoes, peppers, onions and eggplants, we recommend Staffel's Tomato Dust. 12 oz. can 35c.



RADISH—French Breakfast

## Tomato, Onion and Pepper Plants

We have tomato and pepper plants in March, April and May . . . onion plants all year 'round except June through September. Our onions are the Crystal White Wax Bermuda variety. Let us quote you prices on these . . . and on garlic and shallots, too.



TOMATO	Oz.	¼ Lb.	Lb.
Bonny Best .....	.80	3.00	9.00
Break O'Day .....	.90	3.50	10.55
Dwarf Champion .....	1.50	5.00	15.00
Earliana .....	.80	3.00	9.00
Gulf State Market .....	.80	3.00	9.00
June Pink .....	1.25	4.25	12.75
Marglobe .....	.85	2.20	9.50
Pearson Improved .....	1.80	5.00	15.00
Ponderosa .....	1.25	4.35	13.70
Rutgers .....	.80	2.65	7.95
Homestead Fm. 61 .....	1.25	4.25	12.75
McGee .....	.80	3.00	9.00
Texo No. 1 .....	.80	2.75	8.25
Porter .....	.80	3.00	9.00

**HYBRID TOMATO** ForeMost E-21 F2  
of a Hybrid ..... 2.00

#### SMALL FRUITED VARIETIES

Red Cherry .....	1.85	6.35	18.95
Yellow Pear .....	1.85	6.35	18.95
Red Pear .....	1.85	6.35	18.95

#### TURNIP, White Fleshed Varieties

Early White Flat Dutch Strap Leaved, Purple Top White Globe, Purple Top Strap Leaved, Shogoin.

All above varieties .....	.20	.40	.95
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#### RUTABAGA

American Purple Top or Improved Long Island .....	.20	.40	.95
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#### WATERMELON

Congo .....	.25	.85	2.45
Dixie Queen, W. R. ....	.25	.85	2.45
Florida Giant .....	.25	.85	2.45
Irish Grey .....	.25	.85	2.45
Klondike, Striped .....	.30	1.00	3.00
Stone Mountain (Dixie Belle) .....	.25	.70	2.05
Tom Watson .....	.25	.70	2.05
Wonder (Improved Kleckley's) .....	.25	.85	2.45
Sugar Baby .....	.30	1.00	3.00
Charleston Gray .....	.30	1.00	3.00
Tendersweet .....	.65	2.00	6.95



WATERMELON—Sugar Baby

**GARDEN-FRESH**

**VEGETABLES**

**ARE BEST!**

**TRY THESE . . . . YOU'LL BE PLEASED!**

**TOMATO — Sunray.** Wilt resistant. Yellow. Mild-flavored. Large, globular and smooth; interior meaty, thick walled; few seeds. Oz. 1.55, ¼ lb. 4.35, lb. 13.70.

**TOMATO — Red Pear.** Fruits 2 inches long, pear shaped. Date to maturity: 75 days from setting out plants. Oz. 1.85, ¼ lb. 6.35, lb. 18.95.

**TOMATO — Porter.** Meat is succulent, firm and mild-flavored. Exterior globular and smooth, meat red and pungent. Oz. .80, ¼ lb. 3.00, lb. 9.00.

**BEANS — Contender Bush.** A recent U.S.D.A. introduction, with resistance to common bean Mosaic and Powdery Mildew. Pods are of the Stringless Black Valentine type. 75c Lb.

**BEANS. LIMA — Burpees Bush.** Plants bear abundant yields of tender, stringless beans. Popular for table use, freezing or canning 75c lb.

**PEPPER — Hungarian Yellow Wax** Very early. Flesh is thick and pungent. 6 to 7 inches long, 2 inches thick. Oz. 1.55, ¼ lb. 4.20, lb. 12.60.

**WATERMELON — Tendersweet.** A sweet, yellow fleshed variety with almost no seed at all. Thin rind, heavy structure. You'll love this one! Oz. .65, ¼ lb. 2.00, lb. 6.95.

**WATERMELON — Sugar Baby.** Newest, finest, small-fruited, ice box type for home gardens. Solid, crisp red flesh with few seeds. oz. .30, 4 oz. 1.00, lb. 3.00.

**WATERMELON—Charleston Grey.** Resistant. Developed for shipping but excellent for home and local market. Fruits long and blocky, with light grey green color. oz. .30, 4 oz. 1.00, lb. 3.00.



# YOU FOLKS WHO LIKE TEXAS-STYLE ROASTIN' EARS SHOULD PLANT HARPER'S FIELD CORN

THE NEW NO. 30. No doubt the best all around Texas hybrid. A new yellow double cross produced by combining the famous 173D x 203 yellow dent, with the outstanding 325 x 303 yellow sure-cropper. This hybrid has extra large ears, stiff stalks, stands up good in the field and is the best of all hybrids for mechanical harvesting. Medium soft mellow starch grain of the highest quality feed value.

25c Lb. (Write for Prices on  
Larger Quantities)

NO. 28. A good double cross hybrid. It is the most popular formula today. Usually makes 2 ears to the stalk. The grains are rather large and possess a good yellow color. Has a wide range of adaptability and may be expected to produce a heavy yield anywhere in the southwest. Good shuck coverage and is consequently more resistant to ear worms and weevil. Stiff stalk, broad leaves.

25c Lb. (Write for Prices on  
Larger Quantities)

## STAFFEL'S VEGETABLE PLANTING CHART

	Seeds or plants per 100-ft. row	PLANTING DISTANCES		Depth of planting seed in inches	Ready for use after planting (days)	Yield per 100- ft. row
		Rows apart in inches	Plants apart in inches			
Beans, Bush	1 lb.	18-24	4- 6	1/2- 2	45- 65	50 lbs.
Beans, Lima	1/2 lb.	24	6-10	1/2- 2	60- 75	60-75 lbs.
Beans, Pole Snap	1/2 lb.	36-48	36-48	1/2- 2	45- 75	50-75 lbs.
Beets	2 oz.	12-18	3	1/2- 1	50 -80	100 lbs.
Broccoli	1/2 oz., 50 pl.	24-30	18-24	1/4-1/2	80-120	50 lbs.
Brussels Sprouts	1/4 oz., 50 pl.	24-30	18-24	1/4-1/2	95-120	30 qts.
Cabbage, Early	1 pkt., 75 pl.	24-30	15-18	1/2	50- 65	100 lbs.
Carrots	1/2-1 oz.	12-18	3	1/4-1/2	55-100	100 lbs.
Cauliflower	1 pkt., 45 pl.	24-30	18-24	1/2	55- 70	45 heads
Chard, Swiss	1 oz.	18-24	8-12	1/2- 1	50- 90	100 lbs.
Corn, Sweet	4 oz.	24-36	12-18	1/2	60- 90	100 ears
Egg Plant	1 pkt., 50 pl.	24-30	24-30	1/4-1/2	80- 90	125 fruit
Endive	1 oz.	18-24	12-18	1/2- 1	90-120	50 lbs.
Lettuce, Leaf	1/2 oz.	12-18	6-12	1/4	40- 60	50 lbs.
Onion Plants	300	15-18	3- 4	2- 3	75-100	100 lbs.
Peas	1/2 lb.	18-36	1- 3	2- 3	50-125	40 lbs.
Peppers	1/4 oz., 50-75 pl.	18-24	15-24		70-140	120 pep.
Radishes	1 oz.	12-18	1	1/4- 1	25- 50	1200 rad.
Spinach	1 oz.	15-24	2- 6	1/4- 1	40- 70	50 lbs.
Tomatoes	1 pkt., 25-50 pl.	24-48	24-48	1/2	50-100	200 lbs.

## Tomatoes on Fence Yield Best for Small Garden

Careful tests have shown that on a given ground area more tomatoes can be grown on plants pruned to a single stem and tied to a stake or fence, than in any other way. They ripen earlier, too, and in many ways this method is best for the amateur with a small vegetable garden.

Single stem plants may be spaced a foot apart; plants pruned to double stems may stand 21 inches apart, while plants that sprawl on the ground require from 2 1/2 to 10 square feet, depending on variety.

Keeping tomato plants pruned and tied needs constant attention. At the joint where each leaf grows on the main stem, a branch will develop, and this must be cut or pinched off before it is four inches long.

Tomatoes require full sun, heavy feedings and regular watering. When the soil is allowed to dry out, with fruit set, a black decay spot known as "blossom-end rot" may develop on the fruit. Watering during dry spells will prevent this.



# Fighting Your Vegetable Garden Insect Enemies Is easy and Economical

Gone are the days when the vegetable gardener had to retire to his garage-laboratory to work up a complicated and mysterious concoction of elements and ingredients which either mystified him or delighted him, depending on the ultimate results. No more basking in fumes for him, nor immersing himself in odors, as they say. Staffel's all-purpose Vegetable Dust has taken the mystery and the work out of insect and disease control. The entire container is a dust-gun. All you have to do is buy it, pump both portions of the container back and forth . . . and presto! your vegetable plants are dusted. 12 oz. Puffer gun only 95c.

## The Squash Bug needs Special handling but he's not hard to knock down with Staffel's Hemiptera Dust

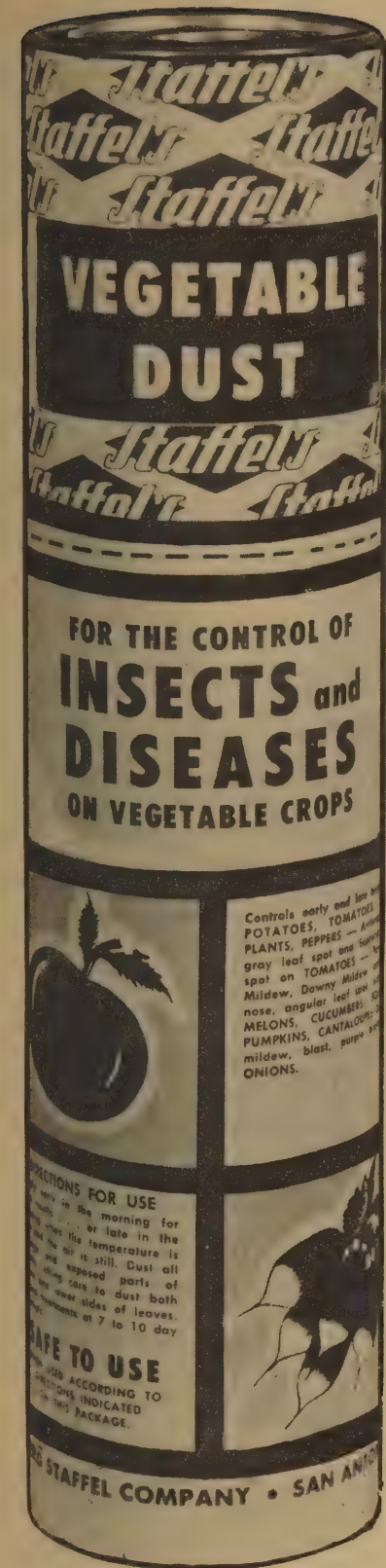


Yes, that squash bug is a toughie but Staffel's Hemiptera (Sabadilla) Dust beats him down and out everytime. That goes for the hard-shelled Harlequin bug and other insects whose tough shell makes it easy for them to get away from other insecticides. Staffel's Hemiptera dust covers thoroughly and clings tight to the foliage for better and longer killing power.

1 lb. can (20%) 80c 4 lb. bag (20%) \$2.10

## Staffel's Vegetable Dust Controls Plant Disease too

Anthrachnose, rusts, mildew and blights are best controlled at the same time you spray for insects. No need to treat your vegetable crops separately. Staffel's Vegetable Dust is a one-shot treatment containing double-action power.



## Spray or Dust? That is the question.

The use of sprays or dusts is of value in the control of many leaf-blight diseases, but only those parts of the plant are protected that are thoroughly coated with the material. Sprays often stick better than dusts and can be applied in light winds. On the other hand, dusts are easier to apply and the equipment is less expensive and requires less attention to keep it in working order. For the small garden, dusting is probably the more satisfactory method.

Many diseases are not controlled by sprays or dusts and there are many other diseases which frequently are not damaging enough to require spraying. Potatoes, celery, cucumber, and melons commonly require the use of fungicides, but a number of other crops rarely require their use.



# THE SIGNS OF the ZODIAC . . . .

## should we follow them in Planting, or not?

This subject always brings on a lively discussion as to whether there is anything to the gardening information contained in Almanacs. We know of many well-informed people who come into the store, and have been coming in for years, who scoff at the very idea that the position of the moon and the stars can have anything to do with either the success or the failure of plantings.

On the other hand, some of our customers and friends over an equal number of years will do nothing in the way of planting without consulting their Almanac.

As far as we know, all these folks have an equal amount of good luck with their gardens or they wouldn't be gardening with the same cheerful enthusiasm year after year.

Maybe they have good luck because they only plant Staffel's Fresh seeds and fertilize with Staffel's Lawn and Garden Food. Who knows?

We do know this, however, that we're not going to take sides on the matter; mostly because we don't know enough about the subject to do this.

The people of the Middle Ages used their knowledge of the stars, inherited from ancient times, to develop an elaborate and complicated system called Astrology which was based on the idea that the stars and planets in some way controlled the lives, fortunes and actions of human beings and contended that the phases of the moon affected the proper time for planting crops, or setting hens or shearing sheep.

Modern science has found nothing worthy of belief in astrology, it seems, but we still have these friends of ours who are successful farmers and gardeners and who do plant by the signs of the Zodiac.

At any rate, whether you believe or not, we've got planting information for both of you . . . and even a bit of Zodiacal advice which isn't incorporated along with the rest of the Tables of Planetary Hours and such . . . but only because space does not permit us to print it. Our Zodiacal planting information is taken from the most reliable sources available . . . and so are our conventional planting charts.

Either way . . . best wishes and good luck!



(March 21-April 20)



(April 21-May 21)



(May 22-June 21)



(June 22-July 22)



(July 23-August 23)



(February 19-March 20)

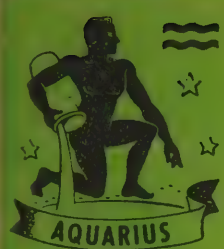
## Plant in the "Fruitful" Signs Only if planting by the Moon

The Fruitful signs are, in the order mentioned: Cancer, Scorpio, Pisces, Taurus and Capricorn. The Barren signs are Aries, Virgo, Leo, Gemini and Sagittarius. Libra and Aquarius are neutral but propitious for dehydrations such as the drying of beans, peas, lentils, etc.

## The General Rules in Planting by the Moon are quite simple

Plant, sow, transplant, when the Moon is in the fruitful sign. Weed, cultivate, prune, spray or dust when in the barren sign. With the waxing moon, sow and plant vegetables or plants that yield their fruit above the ground and with the waning moon, sow or plant vegetables that yield their crop underground such as carrots, beets, rutabagas, yams and potatoes.





(Jan 21-February 18)      (December 23-Jan 20)      (Nov 23-December 22)      (Oct 24-November 22)

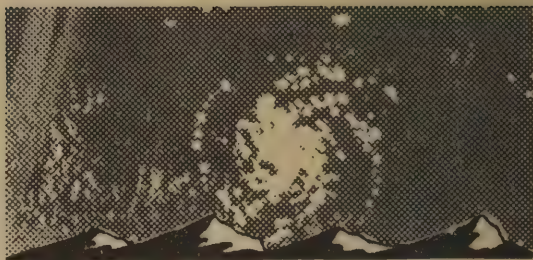
Why don't you experiment with the moon-sign rules? It might be fun! Then . . . get together with someone who does not believe in them at all and compare notes. You'll probably learn a great deal from each other and if nothing else, you might get to be real good friends. In this case, regardless of what you both believe, you'll end up much richer than you were.

# BEST PLANTING DATES FOR 1959

	ABOVE-GROUND CROPS	ROOT CROPS	WEEDS AND PESTS **
JANUARY	1, 2, 12, 13, 22, 23, 29, 30, 31	8, 19, 17, 18, 19	15, 16, 20, 21, 25, 26, 27, 28
FEBRUARY	1, 9, 10, 19, 20, 25, 26, 27, 28	4, 5, 13, 14, 15	16, 17, 20, 21, 22, 23, 24
MARCH	8, 9, 10, 18, 20, 25, 26, 27, 28	4, 5, 7, 8, 13, 14, 31	16, 17, 20, 21, 22, 23, 24
APRIL	4, 5, 6, 14, 15, 21, 22, 23, 24	1, 9, 10, 27, 28	12, 13, 17, 18, 29, 30
MAY	2, 3, 11, 12, 13, 18, 19, 20, 21	6, 7, 8, 24, 25	9, 10, 14, 15, 16, 17, 27, 28, 31
JUNE	8, 9, 15, 16, 17, 18, 25, 26	3, 4, 21, 22, 29, 30	10, 11, 12, 13, 23, 24, 27, 28, 29
JULY	5, 6, 12, 13, 14, 15, 23, 24	1, 18, 19, 27, 28, 29	7, 8, 9, 10, 11, 20, 21, 25, 26, 30, 31
AUGUST	1, 2, 3, 8, 9, 10, 11, 19, 20, 29, 30	14, 15, 24, 25	17, 18, 21, 22, 26, 27, 31
SEPTEMBER	5, 6, 7, 8, 15, 16, 25, 26,	11, 12, 20, 21	1, 2, 3, 18, 19, 22, 23, 27, 28, 29, 30
OCTOBER	2, 3, 4, 5, 12, 13, 14, 22, 23, 24, 29, 30, 31	8, 9, 17, 18, 19	10, 11, 15, 16, 20, 21, 25, 26, 27, 28
NOVEMBER	1, 9, 10, 19, 20, 26, 27, 28, 29	4, 5, 14, 15	11, 12, 16, 17, 21, 22,, 23, 24, 25
DECEMBER	6, 7, 16, 17, 23, 24, 25, 26	2, 3, 11, 12, 29, 30	8, 9, 10, 13, 14, 15, 18, 19, 20, 21, 22, 27, 28

On the dates NOT mentioned, the Moon is in signs unfavorable for planting.  
 \*\* Use Staffel's Insecticides and Staffel's Reliable Weed Killers.





(August 24-September 23) (September 24-Oct 23)

## 3 RULES FOR BETTER LIVING IN 1959 ACCORDING TO THE ZODIAC SIGNS

In looking through all available and reliable sources containing Zodiacal information we came across these little gems of wisdom which we thought were worth repeating along with the Planting By the Moon data. We're passing them along to you as noteworthy and sincerely hope that they'll be taken in this spirit.

### ARIES

1. You are an intelligent person. Utilize your excellent mental capacities for the welfare of mankind, but don't fill your heads with too many things at one time.
2. Curb your natural impatience. Remember that the mills of the Gods grind slowly. Don't let jealousy and suspicion ruin your life.
3. Cultivate self-control. Guard against temper. Rest and an abundance of sleep are your best medicine.

### TAURUS

1. You were born for others to lean on. Accept your responsibilities cheerfully. Abstaining from over-indulgence of heavy foods and intoxicating beverages will help you.
2. You are the "great lover" or the "femme fatale" of the Zodiac. Place your affections carefully and practice self control. Unbridled passions can ruin your life.
3. The plans you make upon arising in the morning or when you are alone are the most likely to be successful.

### GEMINI

1. Patience is a virtue you may need to cultivate and don't wear yourself out in a constant frenzy of action. Practice moderation and take frequent vacations.
2. You are quick to perceive defects in others but remember that a critical nagging tongue may estrange you from those you love.
3. Don't forget that you can be a great comfort to your friends in time of need or illness but take care that the indiscriminate lending of money to your friends may cause you to lose them.

### CANCER

1. You are over-sensitive. Try to overcome this. Don't live in a world of imaginary snubs and slights.
2. Your viewpoints are almost always correct but don't expect others to always agree with you, particularly in the field of politics . . . or religion. If it is not possible to discuss these subjects quietly, it is best for you to refrain from going into them arbitrarily with your friends.
3. Don't offer unsolicited advice. This may be the easiest way for you to alienate your friends.

### LEO

1. Resist the natural temptation to boast about your children, family or affairs. Listen to others.
2. Spend much of your time outdoors. You are highly receptive to the earth's natural blessings. Sunshine and fresh air are your best medicine.
3. Your genial, warmhearted nature enables you to make friends. Cultivate this charm. Always ask favors in person. This same charm inspires confidence in others.

### VIRGO

1. Enlarge your horizon, which is apt to be bound by the circle of your own duties. Stop pouting and seek more expansive fields of endeavor.
2. Learn to make quick decisions. You lose opportunities for advancement through prolonged meditation.
3. You are inherently materialistic. You will progress more rapidly when you have learned spiritual values.

### LIBRA

1. Learn to care less for the applause of the world. Remember that you can't please everyone.
2. Stay away from fatty foods. Control your appetite. Bon-bons and cream puffs are not for you. Maintain a steady, well-rounded diet.
3. The world needs your kindly, sympathetic and deeply compassionate nature. make it a practice to do at least one kindly deed daily.

### SCORPIO

1. Avoid an inclination to control others through fear, especially children. Be firm and unyielding on what you consider proper moral issues and gradually your convictions will get through to others and your immediate family.
2. Scolding, fault finding and unfair criticism has broken up many a home for Scorpio people. Profit by the mistakes of others.
3. You are apt to promise one thing, and doing another, which causes others to lose faith in you. This tendency should be corrected.



## SAGITTARIUS

1. You have a tendency to impulsively utter the first thing that comes to your mind and in doing so, you make enemies. Think twice before you speak once.
2. Limit your close friends to those whom you are absolutely sure you can trust.
3. Avoid a tendency to become unduly excited and angry over trifles.

## CAPRICORN

1. Curb a tendency to go to extremes in all matters, particularly work, which may terminate in impaired health.
2. Don't look on the dark side of life. Depression and gloom retard your progress. You have the natural ability to surmount obstacles and rise to distinction.
3. Don't try to keep up with the Jones', or strive for social heights beyond your reach. Worthwhile people will accept you at your true value.

## AQUARIUS

1. Although you are an unusually fine judge of character, don't jump at conclusions. You could be wrong.
2. You have a great love for humanity but don't forget that charity begins at home. Your love for humanity sometimes blinds you to the needs of loved ones close at hand.
3. Don't assume a stubborn, unyielding attitude. You can be the most bewitching, popular person in the world when you are cooperative and responsive.

## PISCES

1. You have a tendency to be pessimistic. Don't waste your vitality on anxiety and worry and self-censure, which will eventually lead to illness. Adopt an optimistic attitude.
2. Follow a simple, plain and well-balanced diet. Temperance in all things is of the greatest importance to you and your welfare. Abstain from over-rich foods and indulgence in intoxicating liquors.
3. Protect your own interest and make ample provision for a rainy day. You are inclined to be over generous.

## PLEASE NOTE

*We have tried to give everyone a little bit of everything in this little booklet. It is not an almanac in the true sense of the word because the lack of space does not permit the printing of Lunar Tables and other Zodiacal charts and data. The Zodiacal data published herein is the sum total of extended research of reliable publications.*

**ALL PRICES IN THIS  
CATALOG SUBJECT TO  
CHANGE WITHOUT NOTICE**



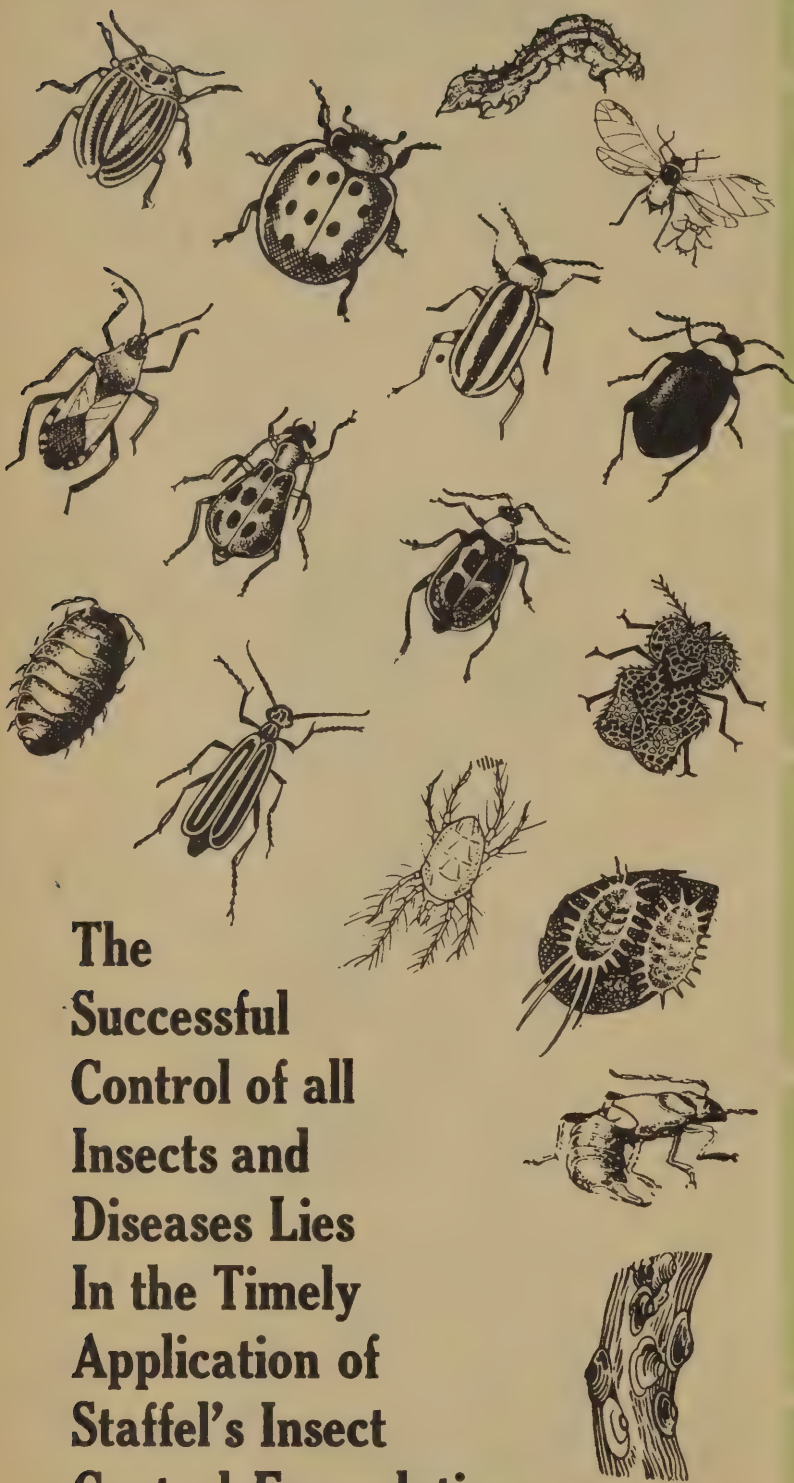
For hardy, beautiful flowers, you will do well to plant when the moon is in Cancer.



Ground is readied by deep spading and conditioning. Planting signs are Cancer, Scorpio, Pisces, Taurus, Capricorn.



# How To Control Insects and Diseases In Your



## The Successful Control of all Insects and Diseases Lies In the Timely Application of Staffel's Insect Control Formulations

Not only is timely application of control measures necessary but to be a step ahead of possible injury to your garden preventive measures are a must. Even before bugs appear, your gardens, vegetables and other plants should be sprayed or dusted. Prevention is the best cure by far. But dusting and spraying should take place no longer than immediately after the presence of insects is noticed.

### KIND OF PEST

#### CHEWING INSECTS

**BETTER,  
BORERS,  
WINGED BUGS,  
OR THEIR  
NYMPHS AND  
LARVA  
(Caterpillars)**

#### SUCKING INSECTS

**THESE ARE THE  
APHIDS (Plant Lice),  
LEAFHOPPERS, SCALE  
INSECTS AND OTHERS  
EQUIPPED WITH  
PIERCING MOUTH  
PARTS WHICH SUCK  
UP THE PLANT'S  
LIFE JUICES**

#### NIGHT FORAGING INSECTS

**GRASSHOPPERS  
SOW BUGS  
EARWIGS  
CATERPILLARS  
SNAILS  
SLUGS**

#### PLANT DISEASES

**RUSTS  
BLACK SPOT  
ANTHRACNOSE  
MILDEWS  
BLIGHTS  
MOSAICS**

#### ANTS

**TICKS, FLEAS,  
HAIRY CHINCH BUGS  
AND CHIGGERS  
IN LAWNS  
AND OTHER  
OUTDOOR  
AREAS**



# Garden the Staffel Way

## DAMAGE

Leaves, stems or limbs will be chewed and eaten. Mostly damage is evident on leaves which take on a ragged appearance around the edges. Sometimes leaves appear skeletonized. Often foliage is covered with black, dirt-like excreta which looks like it comes from plant. "Shotholes" in leaves are evidence of small beetles.

Plants and foliage yellow, weaken and often die. Leaves take on a blighted or "burnt" appearance. Red Spiders cause dusty, white-powdered appearance made up of white specks on underside of leaves. White Flies make themselves evident by spotty mold which grows in the honey dew given off by white fly nymphs.

Eat mostly at night, defoliating shrubby plants and trees. Plant seedlings are their specialty, often level-off entire seedling areas. Leaves commonly chewed ragged. Sowbugs (grey, slate-colored bugs which curl into tight "pill" when disturbed) are the worst offenders.

Black spot or Anthracnose show small black or brown spots or masses of spots on leaves with grayish brown or silvery center. Mildews leave powdery growth on leaves, causing distorted "crinkly" leaves and buds. Blights attack most fruit crops, causing soft brown "rotten" spots to appear on fruit.

These are general feeders and for most cases cause no real damage in vegetable gardens. In some instances they do feed on and injure the leaves, stems, fruits or roots of growing plants.

These annoying insects need no describing. Anyone who has a lawn or dense vegetation on the premises is familiar with all of them. They can be controlled either with a spray or a dust, whichever you can use more conveniently.

## GENERAL CONTROL MEASURES

Spraying or dusting with reliable insecticides before the infestation is too severe is a must. Actually, preventive measures are best. Periodic sprayings of garden and shrubbery with STAFFEL'S SAFE-S-PRAY or ROSE SPRAY will often control all insects for an entire planting season. STAFFEL'S VEGETABLE DUST is highly recommended for the vegetable garden. STAFFEL'S ROSE SPRAY is the newest all-around effective insect control agents and cannot be recommended too highly.

Generally speaking, there is no kill-all for sucking insects, altho STAFFEL'S SAFE-S-PRAY will control most of them. STAFFEL'S LIN-HEX SPRAY, is highly effective against Thrips, Aphids and many soil insects. Red Spider, Mites, Mealy Bugs, Whiteflies and others needing a highly penetrating spray for effective control are easily killed with STAFFEL'S ROSE SPRAY containing malathion. Squash Bugs, Harlequin Bugs and others infesting vegetable truck crops can be best controlled with repeated applications of STAFFEL'S HEMIPTERA 20% (Sabella) DUST.

STAFFEL'S NEW BUG BAIT is the most effective control method to use against these pests. It is a specially prepared, easy-to-use, sure-kill bait which does its best work when applied late in the evening after watering. May be combined with STAFFEL'S 10% DDT DUST or STAFFEL'S 10% CHLORDANE DUST for a combination killer nothing else can beat. Hundreds of home gardeners are using STAFFEL'S NEW BUG BAIT. Particularly effective against Sow Bugs (Pill Bugs).

Buy yourself a can of STAFFEL'S Special ROSE DUST. Comes complete, ready to use with a built-in dust gun. Periodic dustings will hold down or control most plant disease. Micro-pulverized for better adherence to leaves. Some blights are really caused by sucking insects and must be treated with insecticides. Do not water plant foliage at night and Rusts and Mildews will be more easily controlled.

Use STAFFEL'S ANT GRANULES containing 10% Heptachlor. Particularly valuable in the control of Fire Ants which are becoming increasingly more evident in this area. Use STAFFEL'S ANT KILLER, containing Pyrethrum, for general household use.

STAFFEL'S LAWN SPRAY is your best control agent. Readily soluble in water, it can be used in garden hose guns for easier application. STAFFEL'S LAWN DUST is ideal for use around kennels and other areas where these insects need to be killed or repelled.



# You Can Make Your Roses Bloom Longer, and Be Lovelier Than Ever Before

The essentials for success with roses are: proper planting, a sunny location, well-drained soil and plenty of water during the growing season. Start with No. 1 grade plants, preferably those which bear the approval of the All-American Rose Selections. Have the ground ready when roses arrive and make certain the roots are never exposed to sunshine or drying winds. Water plants regularly, but don't feed until they are established in their new location — then feed STAFFEL'S SPECIAL ROSE FOOD regularly in small amounts. Abundant roses are the result of feeding. Make first applications of STAFFEL'S ROSE FOOD to soil around stems a month before flowers appear. This is very important and should be observed. Never feed roses at time of planting with any type of plant food.

DESIGNED SPECIALLY FOR TEXAS ALKALINE SOILS!

## STAFFEL'S SPECIAL ROSE FOOD

FOR GREENER FOLIAGE AND BIGGER, LOVELIER FLOWERS OVER A LONGER BLOOMING SEASON



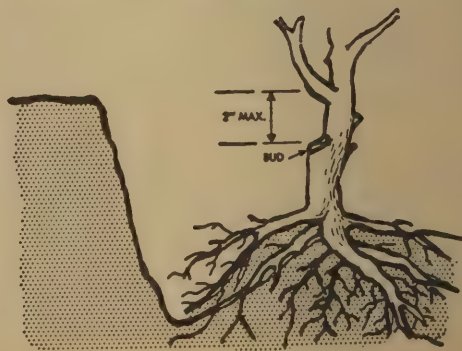
## Use Staffel's Rose Food All Year 'round

Roses love to eat at all times, but they're selective and dainty eaters. Feed them STAFFEL'S ROSE FOOD at least four times a year and you'll keep them blooming to their fullest possible capacity.

## Follow These 4 Simple Steps Towards



Remove any damaged roots. Roses usually arrive with more roots and stems than needed, so pruning does no harm. Remove all but two to four of sturdiest stems. If roots seem dried out or you can't plant at once, set plants in water.



Make hole wide enough for roots to rest in natural position with bud graft 2 inches below surface. Build mound of soil in center of hole, arrange roots over it. Press down on plant to force out any air pockets still in soil mound.



# Pruning Your Roses

Cut fall-planted roses back to 12 inches at moving time, then reduce to 6 inches the next spring. If you plant roses in the spring, cut them back at once to 6 inches. Severe pruning of hybrid teas induces large flowers on young wood. Well established roses should be pruned not earlier than around the 1st of January and to a height conforming to the type of rose it is. Tall blooming bushes usually are cut back to around 18 inches and the more compact bushes to around 12 inches.

# Dust or Spray Your Roses Regularly

This is a must. Nothing makes a rose bush look more unsightly than Black Spot, Mildew or the ragged edges caused by insects; to say nothing of the yellowed, sick leaves caused by sap-suckers such as aphids. Spray regularly with STAFFEL'S SPECIAL ROSE SPRAY or treat with STAFFEL'S SPECIAL ROSE DUST for two-way control of both insects and diseases with one application.

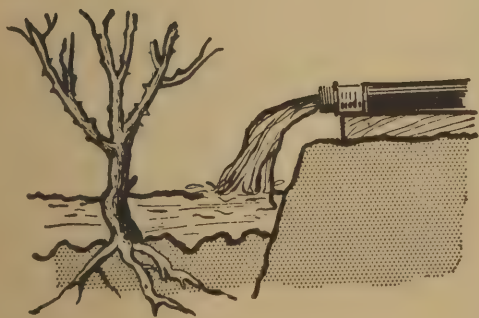
# Mulch Your Roses

STAFFEL'S Peat Moss, wheat straw, vermiculite or any other similar material makes a good mulch for roses. Don't scrape up soil from around the plant. Mulches keep

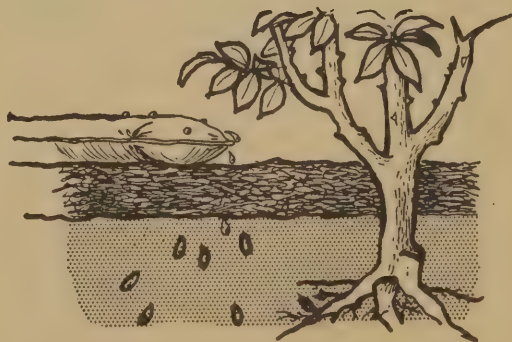
the soil, and the roses, from drying out. It saves maintenance time and water, weeds are discouraged and soil is not packed as heavily by traffic. By laying down a covering of dry material around your plants you insulate the ground, keeping soil temperatures more uniform.



# Growing Roses Successfully



Fill hole half way with enriched soil, then settle soil about roots with water. STAFFEL'S MINERAL 16, diluted, may be used, will give plant a boost. Finish filling hole. Some growers like to mound soil high around branches when the rose is planted.



Soak soil to 6-inch depth about once a week during summer. Surface soil will sometimes seem dry between waterings, but roots will have ample moisture. Soaker hose does job without splashing foliage. Mulching conserves moisture.



# A Well-fed Lawn

Unless you've got enough money to pay for good topsoil spread out to the required depth, make up your mind that you're in for some work spading out the lawn area. If your spirit weakens at the thought of the work ahead, remember that, once established, your lawn will be easy to maintain. You won't have to spend time remaking it every other year.

It's not as hard, probably, for you to dig a good-sized lawn area as you might think, providing, of course that you take it easy. Don't try to finish the job in one day. A good spading fork (avoid buying a cheap job which bends and twists at every turn of the earth) is a good investment. Drive the spade straight down with your foot and break each spadeful of earth as it is turned over. Don't spade when the ground is too wet. Soil is just right when you can crumble each spadeful with a slap of the spade or fork.

A light feeding with STAFFEL'S LAWN and GARDEN FOOD at time of spading will do worlds for your future lawn and, if you can afford it by all means spade in the required amount of STAFFEL'S Peat Moss at the time of spading. You'll never regret it as long as you own that lawn. STAFFEL'S Peat Moss makes the soil light and spongy; water retaining. It will stay right there in the soil helping to make a carpet-like growth not easily equalled by any other soil conditioner. Later, of course, when the lawn is established, you can condition the soil further by applying STAFFEL'S LAWN and GARDEN FOOD which is not only a complete plant food in itself, but a soil conditioner too.



How do you strive for a year-round all-green lawn? There are four steps, all essential, all easily followed. First, have at least 6 inches (at least.) of really rich topsoil for your lawn. Use seed, or stolons, that are adapted to this part of Texas. Third, give your lawn regular care and fourth, and truly important, feed your lawn a proper, well-balanced meal at least once a year. If your soil isn't well conditioned and well fed your hopes for a good lawn will fly out your picture window. Good conditioning and good feeding make deep, strong root masses. The deeper the grass roots go, the greater your chances of extending the lawn's green season.





# Is A Healthy, Dark Green Lawn

Many folks like to top-dress their lawns in the early spring either to rejuvenate the lawn or to bring it up to a higher level. Be sure you buy good topsoil if you're going to do this. Again, Staffel's Peat Moss is a good thing to add to the topsoil. It will make your top dressing do more, go farther. Other details of regular lawn treatment include: Water several inches deep during long dry spells. At any time, remember that one good soaking is better than seven light sprinklings. Mow regularly during the months that the grass is growing and later in the fall than you normally would, as grass browns from the tips toward the centers. Control weeds with Staffel's Lawn Weed Killer containing 2,4-D and 2,4-5T.



Yes, having the proper base for your new lawn is all-important but let's suppose that you already have a good lawn but that in the process of growing and thriving it has exhausted its feeding range and is growing puny due to its tiring efforts to find more food. Then is the time to give it a good feeding-dressing with Staffel's Lawn and Garden Food. You'll be amazed at how quickly it will perk up and green up. Moreover, it will stay that way for months to come.

## Protect Your Lawn Against Attacks Of Biting, Itching Insects

Is your lawn a torment instead of a joy? Ticks, fleas, chiggers and hairy chinch bugs infesting lawns can make your lawn a liability instead of an asset. But don't worry one bit. Tormenting insects are quickly and easily killed by applying Staffel's new Lawn Tick, Flea and Chigger spray either with a garden hose gun or a pressure sprayer. The ingredients in this lawn insect killer are positive killers and go deep to kill other insects which feed on roots such as grubworms and wireworms. For those who would rather use a dust Staffel's Lawn Dust is a must. You can use either a dust gun or, back to the wind, you can walk backwards and broadcast Staffel's Lawn Dust easily, and in a short time, all over the infested area.

Staffel's Lawn Spray, 8 oz.....\$ .89

Pints ..... \$1.45 — Qts. .... \$2.45.

Staffel's Lawn Dust, 4 lbs.....\$1.69





# If Your Soil Is Alkaline You Can Beat the Alkalinity and Make Your Soil More Productive

San Antonio and surrounding areas in South and Southwest Texas are situated in thick tangles of limestone (caliche) deposits which pose a serious threat to proper plant growth if not corrected.

Soil must provide nutrients plants need for best growth not only in the proper amounts, but in easily digested form for best results. Alkalinity in the soil locks up these nutrients; retards their effectiveness . . . subsequently starving the plants. Plants sicken, yellow and frequently die.

Generally, a spadeful of Copperas spread over a 100-foot square plot of garden bed will kick back the alkalinity and restore the soil to a productive level but we suggest the specific use of STAFFEL'S ROSE FOOD for roses, STAFFEL'S TREE FOOD for trees, STAFFEL'S BULB FOOD for bulbs, etc., for best results. These plant foods not only combat alkalinity but also provide specific elements necessary for the proper nourishing of that particular plant. These elements, moreover, stay with the soil longer, feed slowly and constantly as needed, and will not readily leach out of the soil.

## Use Staffel's Alkali-fighting Fertilizers for Best Results

### STAFFEL'S LAWN AND GARDEN FOOD

The most balanced and most complete general fertilizer we make and becoming more and more popular with San Antonio gardeners every season. 100% pure organic vegetable matter combined with all the essential minerals and chelates.

10 lb. bag \$.95 — 25 lb. bag \$1.50  
50 lb. bag \$2.65

### STAFFEL'S SPECIAL ROSE FOOD

Nothing like it to pep up your roses and keep them blooming. made specially for our south Texas. Contains all the chelates and other minerals to keep roses deep dark green and well fed.

1 lb. 25c — 5 lbs. 75c — 10 lbs. \$1.25  
25 lbs. \$2.75 — 50 lbs. \$4.95

### STAFFEL'S SPECIAL BULB FOOD

It's potash-rich! Makes bulbs, tubers, corms and rhizomes produce large, healthy bulb plants which will bloom to top capacity.

5 lbs. 75c — 10 lbs. \$1.25  
25 lbs. \$2.75 — 50 lbs. \$4.95

### COPPERAS (Iron Sulphate)

Puts new life into roses, ornamental shrubs and trees. Ideal for use on camellias, azaleas and jasmine.

5 lb. bag 45c — 11 lb. bag 80c  
(not prepaid)

### STAFFEL'S MINERAL 16

16 soil-enriching minerals concentrated in one package to boost your soil's productivity and make you lovelier flowers; bigger and better vegetables.

2 lbs. 50c Not prepaid.

### STAFFEL'S SPECIAL TREE FOOD AND SOIL CONDITIONER

Contains all the necessary food elements to aid in the correction of alkaline soils which plague South Texas tree owners. Contains trace minerals in proper and correct amounts. 5 lbs. 75c — 10 lbs. \$1.25 — 25 lbs. \$2.55 — 50 lbs. \$4.50.

Bone Meal	4 lb.	\$ .60
Ammonium Sulphate	5 lb.	.45
Soil Sulphur	5 lb.	.37
Acid Phosphate	1 lb.	.10







How to place plant food so that it is easily available to hungry roots is not as difficult as it may seem. All soil benefits from a light food dressing at time of pre-planting. Watered down, it will remain ready for instant feeding as soon as the seed starts sending out its roots to make the seedling. Later, when plant is established, hungry roots will demand their necessary quota of plant food which can be applied in shallow trenches on both sides of the garden row. Spread evenly and wet down thoroughly.

## Sometimes It Isn't Easy to Choose the Right Plant Food . . .

Every plant food on the market stands high on the rooftops and screams out its worth to any prospective customer. This is nothing better than good business. No plant food, however, can accomplish the impossible and although some advertising may imply that feeding alone will turn the ordinary garden variety gardener into a Luther Burbank it just 'taint so.

So, you ask, which is the plant food for me? Naturally, we'll say, Staffel's Lawn and Garden Food of course, because it contains everything your garden and lawn needs to completely feed it . . . to condition it. In truth, however, there are other plant foods equally as good. The trouble is, however, in how to know them. We suggest you study the analysis on the bag. Ask questions of the garden store clerk. Are the contents 100% active or only a small percentage and the rest doing nothing chalky filler? Are the contents clean or made up of ill-processed human sewage sludges not truly fit to put around your vegetable garden or lawn? Is the lawn food in question anything you can use safely, without undue danger

of burning up your lawn? No conscientious seedsman will give you the wrong answer to any of these questions.

Staffel's Lawn and Garden Food is clean, easy to use. It feeds thoroughly and constantly. It contains no human sewage sludges or irritating chalk fillers. It's a joy to handle and a joy to buy. Moreover, it's more economical. It costs less and goes farther.





# It's Easy to Grow Azaleas, Gardenias and Camellias If You Plant Them Correctly and Feed Them Right



## Gardenias & Azaleas

The primary requirement is that you buy good plants and for the specific planting location. Any reputable nurseryman will advise you on this if you explain your needs. Insist on plants with heavy root balls. These cost more but are more than well worth the difference in cost.

The soil must be acid. Generally speaking, most soils in San Antonio and southwest Texas can be made acid by adding  $\frac{1}{4}$  to  $\frac{1}{2}$  pound of Staffel's Azalea, Gardenia and Camellia Food per square yard of planting soil. Wait 30 days after application and repeat, if plants are not coming up to normal expectations of greening and/or blooming. For individual plants 1 to 2 ounces of Staffel's Azalea, Gardenia and Camellia Food diluted in 1 gallon of water is about the right dosage. If soil becomes too acid a light application of finely ground limestone per 25 square feet may be used.

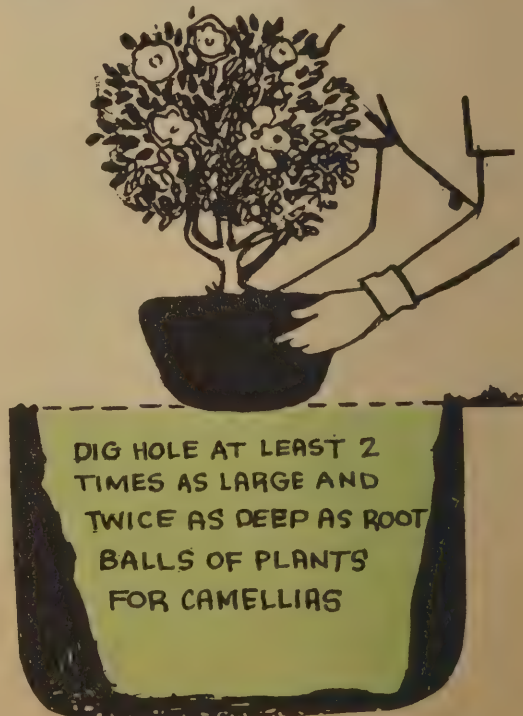
Plant correctly. Don't be afraid to dig too large a hole. Mix soil one-third to same amount of peat moss or sand. Half soil — half peat moss combinations are good, too. It's important that the soil be spongy and moisture-retaining.

## Camellias

Peat moss is the best soil conditioner you can use for these plants. It conserves moisture longer than other materials and lightly lends a texture to the soil which encourages rapid growth of the thirsty, sensitive rootlets. Do not remove the burlap from balled plants but merely loosen the tops after planting.

Water freely. These plants need lots of water, especially during the season of active growth and the periods of hot, dry weather. But . . . and this is important . . . water freely ONLY if you know that the plants have been afforded proper drainage. Rocks, gravel or charcoal (or coarse ashes) laid in the bottom of the planting hole prior to putting in the plant will assure good drainage. Neither azaleas, camellias or gardenias will do well in a boggy hole.

Mulch yearly with peat moss to insure the proper penetration of light and water. If and when bugs (Scale, Mealy Bugs or Red Spider) make their appearance spray immediately with Staffel's Lin-Hex or Staffel's 56% Malathion Spray.





# Keeping Your Shrubs Free of Insects and Disease Is Important

Roses, azaleas, camellias, gardenias, pyracanthas, ligustrums and other ornamentals can quit producing when bugs establish a beachhead or plant diseases get a good toe-hold. It's so easy now-a-days to keep them free of insects and diseases both with the same treatment that it's a wonder there's any trouble at all ever. Staffel's Special Rose Dust, used periodically on all ornamentals kills off all those bugs and controls plant disease at the same time.



## What does the Label Mean?

1. **Compatible:** This means that a pesticide can be mixed with others without losing its effectiveness or injuring the plants.
2. **Emulsion:** a mixture of two types of liquids, such as oil and water.
3. **Fungicide:** a chemical that is used to control fungus.
4. **Herbicide:** a chemical that is used to destroy certain types of plants.
5. **Inert:** This describes ingredients in a pesticide that have no active effect on the pests, but are included in formula for other reasons.
6. **Miscible:** Some liquid controls have a petroleum base. When they have been treated to mix well with water, they are said to be miscible.
7. **Miticide:** a chemical that destroys mites and related insects.
8. **Ovicide:** a chemical that is designed to destroy insect eggs.

## Pesticides should be chosen with as much care as choosing the plants themselves

Keeping your shrubs in good shape is important and equally important is the pesticide you choose to keep them in good shape. Don't buy just any pesticide. Read the label carefully and make sure that the manufacturer is reliable. Probably your best bet is that the STAFFEL'S-IN-THE-DIAMOND appears on the label itself. This is your guarantee that you are getting every bit of your money's worth and that the pesticide will do exactly as it claims.

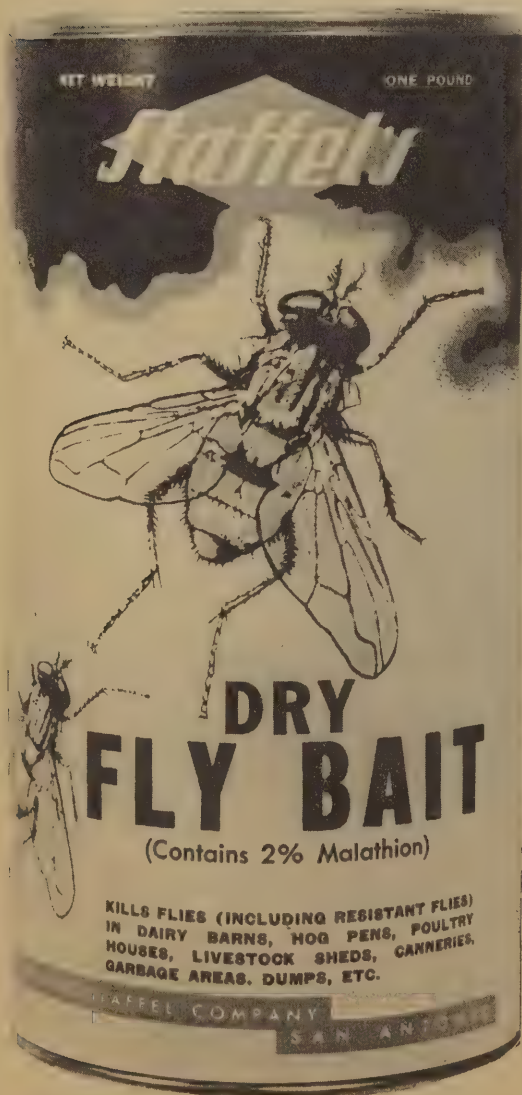


# KILL ANTS AND FLIES IN YOUR PATIO AND GARDEN AREA

Ants, while not generally destructive (except Fire Ants) are nevertheless a nuisance around the garden and on greenhouse. They do feed on the tender roots and leaves of some plants occasionally and for this reason are highly unpopular with indoor gardeners. Staffel's Ant Killer, containing non-poisonous pyrethrins, is the best control agent for general use. It's safe, and a sure killer and best applied by merely shaking it out of the can and on the plants themselves. Fire Ants, on the other hand, require something special for complete control and that's where Staffel's Fire Ant Granules, containing 10% Heptachlor, come to the rescue, killing off an entire fire ant colony, often with the very first treatment.

Staffel's Ant Killer, 8 oz. ....\$ .50

Fire Ant Granules, 4 lbs. ....\$1.65



## Flies are a Nuisance In Outdoor Areas

Flies are an annoyance and no home garden or recreational area is completely free of them. It's impossible, however, to spray or dust them away, and chasing them with a fly swatter not only takes up lots of good take-it-easy time but often results in broken flower pots, skinned shins and cross tempers. Staffel's Dry Fly Bait is the perfect answer to this problem. This bait is composed of easily scattered granules, containing an attractant and a poison which knocks all flies out in a hurry. All they've got to do is light on one of the granules, eat . . . and die. And they'll do it, too, because they'll flock to Staffel's Dry Fly Bait like they'd flock to honey. Two kinds: one containing Malathion and one containing Diazinon. Take your pick, they're both a sure thing.

Staffel's Dry Fly Bait, 1 lb. ....\$ .95

5 lb. bag .....\$1.98



# KEEP YOUR LAWN AND OTHER AREAS FREE OF WEEDS

A weedy lawn is unsightly and alleys, drive-ways and fence areas cluttered with weeds not only make your place look hang-dog but also harbor mice, insects and night-foraging pests which keep your garden biting it's pretty green nails all of the time. There's no need to put up with those weeds another minute. You can do it easily and inexpensively with Staffel's Weed Killers.

**LAWNS** can be kept completely clear of broad-leafed weeds with Staffel's Improved Lawn Weed Killer. Simply spray on the weeds themselves, taking care that you do your spraying on a windless day to minimize the danger of drift into your garden area where the weed killer might easily damage or kill valuable plant life. There's no danger to the lawn grass itself, of course. Folks, there's no better stuff than Staffel's Improved Weed Killer for this purpose.

8 oz. 90c — Pints \$1.35 — Qts. \$2.50

**OBNOXIOUS GRASSES** and other woody plants which are a nuisance are easily killed with STAFFEL'S BRUSH KILLER NO. 32. It's a 2,4,5-T plus 2,4-D combination which knocks out those hard-to-kill weeds in a hurry. Moreover, they stay down. Simply spray or sprinkle thoroughly over the weedy or grassy area.

8 oz. \$1.25 — Pts. \$2.25 — Qts. \$3.50

**BRUSHY AREAS** mean nothing to Staffel's SODIUM CHLORATE Weed Killer. It's everybody's favorite for killing of Johnson grass, weeds and brush. One pound makes one gallon of spray and it's easily mixed and just as easily applied. It's non-poisonous and non-hazardous to use when applied as directed.

1 lb. 50c — 5 lbs. \$1.65 —  
10 lbs. \$2.65

**We have  
Many  
Other  
Weed  
Killers  
For any  
Purpose.  
See us.**



**DANDELION**



**MILKWEED**



**RAGWEED**



**BULL THISTLE**



**JIMSON WEED**



**COCKLE BURR**





# **Your Trees and Your Shrubs Can Be A Joy To You All Season Long**

Most deciduous shrubs can be planted any time they are not in leaf and the soil can be worked. Fleshy-rooted plants such as the magnolia require spring planting.

Broadleaved evergreen shrubs are best transplanted with a ball of earth. September, early October, April, and May are the best planting months.

Adequate soil preparation is essential to good shrub growth. Spade in peat moss or compost when digging the planting pocket, and add Staffel's Special Tree Food as recommended.

Certain of the broadleaved evergreen shrubs including the gardenias and camellias require an acid soil. Consult your local nurseryman. He'll be able to tell you about the soil in your area and advise you on planting these shrubs.

## **Check the Plant's Requirements Before You Set Out**

Before you plant any shrub or tree, check into the amount of sun or shade it needs. Avoid windy locations for broadleaved evergreens.

Spacing of shrubs and trees depends on mature size, not on their size when planted. Plants that grow 3 feet wide need 3 feet from the center of one shrub to the center of the next shrub.

Keep soil around shrub root zone moist during hot, dry weather. Mulch to conserve moisture with Staffel's Sun-dried Peat Moss.

Trees are one of the most important planting materials you have at your disposal. Placed properly, they can greatly increase the value of your property, so you should never plant them haphazardly.

## **Evergreens Are Easy To Maintain**

Evergreens are unusually free of trouble, but hot, dry summers are hard on them. A thorough watering every two weeks results in deep root growth. A 2-inch mulch of peatmoss, grass clippings, or compost will reduce the loss of water from soil.

Evergreens do not need heavy fertilization. In poor soil they respond to light spring applications of Staffel's Special Tree Food. If plants are regularly sheared or trimmed, additional food should be given. Acid-loving broadleaved evergreens, such as azaleas or camellias, need a dose of Staffel's Azalea, Camellia and Gardenia Food occasionally to keep soil acidity at proper level.

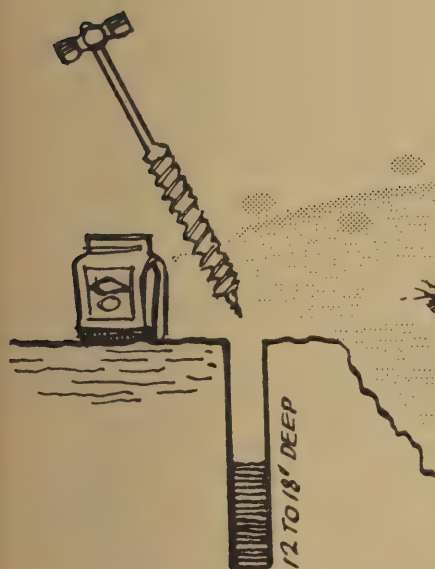


**Ask for, Insist on, the STAFFEL'S-In-The-Diamond**





Allow about 2 pounds of STAFFEL'S Special Tree Food for each inch of trunk diameter. Estimate diameter of tree 1 foot from base to determine the required amount of plant food.



## How to fertilize A Tree For Best Results

Growing trees may be fed any time from early spring to August 15 for best results. Fall and winter feeding is also effective, after the tree is dormant. Make holes about two inches in diameter and 12 to 18 inches deep in a zigzag fashion as shown in illustration, slightly inside and outside the branch spread. Make holes with crowbar, electric drill or earth auger. In figuring the requirements of a tree allow 2 pounds of Staffel's Tree Food to each inch of diameter of the trunk.





# It's Easy To Have A Successful Bulb Flower Garden If You Buy Good Bulbs, Plant Them Right and Feed Them Right

A bulb flower garden is the easiest kind in the world to raise. Actually, there is nothing to it. Bulbs need a sunny, well-drained location and that's just about all they need to make them grow and bloom like crazy. Naturally, there's two or three things you can do to help them do better, such as feeding them and protecting them from insects but for the most part, they fend pretty well for themselves. Many bulbs, such as crocus, daffodils and muscari actually grow beautifully even in rocky soils. Spring bulbs are particularly easy to plant. These are planted in the fall. Summer-blooming bulbs, planted in the spring, require more care than spring bulbs but knowledge and a routine make them a challenging pleasure. These are the dahlias, anemones, tuberous rooted begonias, etc.

But regardless of when or what you plant, discrimination in buying

and selection is of the utmost importance if you expect to get the most . . . and best . . . out of your bulb garden. Choosing only top-grade bulbs is the very best investment you can make and will minimize the hazard of plant failure considerably.

## You Get What You Pay For . . .

Do not expect to get full-blooming plants from inferior bulbs. Only top-grade bulbs will make you top-grade plants and flowers. Bulbs, corms and tubers offered at ridiculously low prices from seasonal sources are often weak, runty things which bloom feebly, if at all. Hand-pick and buy your bulbs from your local seedsman or nurseryman and insist on the very best.

Bulbs will grow in just about any type soil if the plant food requirements are met and if proper and adequate drainage is provided so that they will not be forced to grow in boggy soil. Soil which has been conditioned with peat moss is highly satisfactory. The addition of bone meal or Staffel's Special Bulb Food is indicated in most plantings since rarely does the soil contain a sufficient amount of potash to completely nourish the bulb. Tulips and Hyacinths should be pre-cooled in the vegetable compartment of your refrigerator for a period of two to three weeks, at least, before planting. Be sure to plant Ranunculus prongs down. Observe proper planting depths. Dahlias, gladiolus, caladiums and Tuberous-rooted begonias should be taken up for replanting the following season.



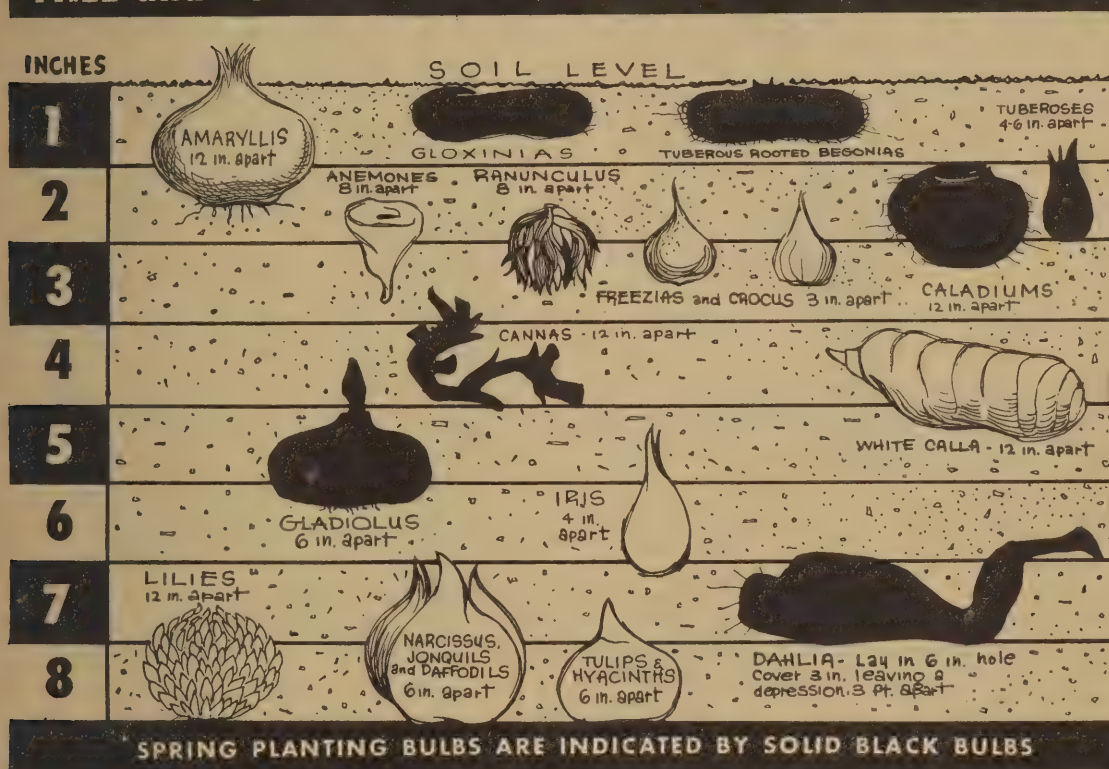




## Picture of a Good "Growing" Dahlia Tuber . . .

We wish we had the space to illustrate every single type bulb and point out what it requires in the way of size, shape and appearance to make it a good one but because we don't we'll put you in the know about Dahlias. A good dahlia bulb must have an "eye." This eye is important because from it comes the new growth, without it it is "blind" and worthless. Often it's a well pronounced bud, but sometimes it's only a slight bump, or two or three bumps. Never buy a dahlia bulb without this "eye."

### FALL and SPRING PLANTING BULBS - DEPTH CHART



## Know Your Bulbs?

Begonias, Caladiums and Dahlias are grown from tubers which must be lifted from the garden each fall and stored over winter.

Hyacinths, daffodils (narcissus), lilies are true bulbs which are propagated by scales or small bulbs that split off of the other bulb, to form new bulbs.

Gladiolus, crocus and cyclamen are corms. Corms can be propagated by cutting into sections each with a bud, or by planting cormlets formed at base of the mature corm.

Gladiolus and cyclamen corms are not winter-hardy, must be lifted from the ground in the fall and stored indoors during winter.

Rhizomes are storage units—thick, fleshy, underground stems.

Iris are the best known of the rhizomes. Others in this group include cannas.

It's useful to know the various bulbous materials when buying them, or exhibiting their flowers as specimens or in arrangements at flower shows.



# Sowbugs, Pillbugs, Earwigs, Grasshoppers and Snails May Want A Piece of Your Garden

There's a group of garden pest characters which, for the most part, lurk in the dark corners of your garden and wait for nightfall to come out and vandalize your plants and flowers. These night-foraging insects hide under rocks, in debris, under pots and around thickly-planted areas where it's dark and moist, busy always, and seldom in evidence. What they can do to your garden is a dirty shame.



## Sowbugs (Pillbugs) Are the Worst Offenders

These grey, scurrying, shell-like insects feed on roots, tender seedlings and flowers. They're called by many names but around here they're identified as Sowbugs, or Pillbugs. They roll up into tight little grey balls when disturbed.

## It's So Easy to Kill All Night-Foraging Insects With Staffel's Bug-Bait

Sowbugs, snails, slugs, earwigs, caterpillars, grasshoppers and all the rest of the night-foraging, garden destroying bunch can be stopped in their tracks with the application of Staffel's Bug Bait at least once a week. Scattered on the ground, not on the plant itself, Staffel's Bug Bait attracts them . . . and kills them in a hurry.

1½ lb. Can 65c — 4 lb. bag \$1.50



## Garden Sanitation Is A Must

Keep your garden clean. Prunings, leaves, wood, rocks and debris in general should be completely removed from the garden area for best control of night-foraging insects. All these things harbor and protect insects, makes it hard for control agents to cover well to effect a complete, quick kill.

In addition, a clean garden discourages the spread of plant disease. Pick up and burn all leaves and clippings which may be suspected of having black spot, rusts or mildew. The spores of these diseases use rotting vegetation as a hothouse or incubator to stimulate the growth of more infection.





## Winter Time Is the Best Time to Prune and Spray Your Trees

When the tree is leafless and dormant, and the sap is deep down in the roots, stored away to spring into instant life with the first warm murmurings of spring, then is the best time to prune it to its desired shape and spray it to kill all the insects, insect larvae and insect eggs which winter over on and under the bark. Use STAFFEL'S SCALE EMULSION when the tree is leafless and dormant. It's quick-acting, deeply-penetrating and highly effective. It goes deep and kills well, with no danger of possible injury to the tree itself. The tree buds out in the spring, completely free of the insects which would have turned it into a blue plate special.

Qts. \$.85 — Gals. \$2.25.

## Staffel's Makes A Tree Spray For Use In Any Season

Naturally, dormant spraying is not a cure-all for all-season, only a great help. There are other bugs, and diseases, which come up later in the year who come into your orchard or your yard bent on destroying, or sickening, your trees and shrubs. For these, Staffel's has a timely weapon which makes it easy to fight the bugs . . . and the disease . . . to a finish.

## Staffel's Fruit Tree Spray

Controls both insects and diseases on fruit trees at the same time. Apples, pears, strawberries, apricots and cherry trees may be sprayed with Staffel's Fruit Tree Spray and peaches are particularly happy to see it because it controls the Peach Tree Borer, and Peach Tree Curl.

¼ lb. 95c — 1 lb. \$1.65 — 4 lbs. \$5.75

## Staffel's Boraway

An oldtimer still in there, vigorously fighting down all borers in all trees, an all insect larvae wintering in the ground. May be used any time on tree trunks or used as a soil treatment, usually at the base of the tree.

8 oz. 35c — Pts. 60c — Qts. \$1.00



## Staffel's Pecan Tree Spray

Controls casebearer, pecan scab, pecan aphid, rosette, pecan weevil, mites, gall insects, worms, caterpillars, phylloxera and other insects infesting pecan and peach trees. Spray in the spring or summer. Early spring is ideal to clean up on any insects which might have escaped the dormant treatment and may want to set u phousekeeping inside they ounge or emerging pecan nuts.

1 lb. 69c — 4 lbs. \$1.50



# Nationally Advertised Products Which Will Make Your Gardening More Productive And Lots More Fun

**ACTIVO.** Make your own fertilizer with kitchen waste, lawn grass, garden rubbish, etc. Easy. Quick. Odorless. Organic. No. 7 size (treats up to 1700 lbs compost) \$2.95 (shipping Wt. 6 lbs.) Not prepaid. No. 2 size (treats up to 450 lbs compost. \$1.00 per bag (shipping wt. 2 lbs.) Not prepaid.

**FERMATE.** An effective control for black spot and rust on roses. Controls scabs, black and brown rots on apples, peaches, pears and plums. Arrests molds, mildews, antracnose and leaf spot on vegetables, flowers and ornamentals. 8 oz. canister \$1.00 (not prepaid).

**BLACK LEAF 40.** A 40% nicotine solution for controlling aphids, thrips, plant lice and other sap-sucking insects. Also kills poultry lice. 1 ounce makes 6 gallons of spray. 2 oz. \$1.19; 6 oz. \$2.39 (not prepaid).

**FRUITONE.** A hormone spray. Prevents premature drop of flowers, fruit and leaves. 2/5 oz. 35c; 2 oz. \$1.25 (not prepaid).

**TRANSPLANTONE.** The hormone-vitamin stimulant. Excellent for starting out plants. Used effectively when transplanting as it hastens the formation of new roots and reduces transplant shock. 1/2 oz. 35c; 3 oz. \$1.25 (not prepaid).

**CAPTAN (50%).** Ortho Garden Fungicide. Controls black spot on roses, powdery mildew on tuberous begonias, brown patch on lawns and damping-off on seeds, bulbs and cuttings 1/2 lb. can \$1.39 (not prepaid).

**HYPONEX.** Plant food in powder form. Dissolve and water all your houseplants, garden flowers, vegetables, etc. Ideal for lawns. Grows better plants faster in soil, sand or water. 2 oz. 29c; 5 oz. 59c; 10 oz. \$1.

**NITRAGIN.** The original legume inocular for peas, garden and lima beans and sweet peas. Inoculates 8 lb. seed 25c.

**GRAFTING WAX.** A must for the amateur and professional tree grafter. Very effective and lasts a long time. Finest quality. 4 oz. jar 35c.

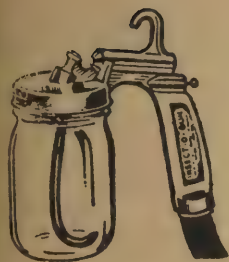
**GRAFTING TAPE.** For grafting and budding. Especially prepared. Size 2 inches by 48 inches 50c.



## It Is Now Possible to Kill All Roaches In Your Home Regardless of Species

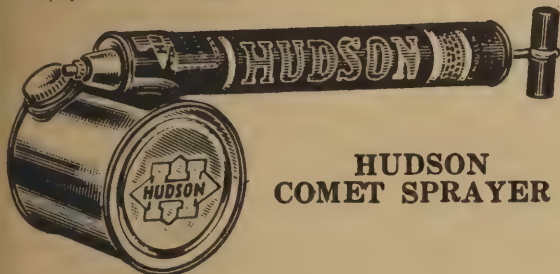
There are still a great many folks who don't know that there's one roach killer type, kills any and all roaches regardless of type, size or where they came from. These folks are those who have not used STAFFEL'S 100% active Spray-on, Paint-on ROACH SPRAY. Staffell's Roach Spray kills American roaches, oriental roaches, german roaches, waterbugs, croton bugs, imported roaches and local roaches. It kills grey, brown, black, red and green roaches. It kills little roaches, big roaches and middle size roaches. It kills them quickly and with no fuss and no muss. It's odorless and stainless and comes ready to kill in quart containers complete with roaches for days, even weeks, after application. 1 quart bottle, complete with spray-finger-tip sprayer. Apply it today, it kills er, 99c.





### INSECT-O-GUN

Use like nozzle on hose. Water pressure does the work! Rust-proof. Capacity 6 gals. \$6.95 ea. Sh. Wt. 2 lbs.



### HUDSON COMET SPRAYER

Our best all-around seller in a hand sprayer. Continuous mist. Nozzle discharges an all purpose spray. Does an excellent job with all non-sediment garden or fly oils, repellents, etc. A must wherever there's a household or garden bug problem. Container: 1 quart capacity. Parts easily removable for easy cleaning. \$1.68. Sh. Wt. 1½ lbs. (Not Prepaid).

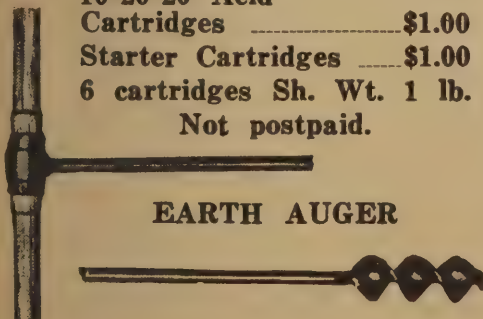


### ROSS ROOT FEEDER

Brings energy back to tired trees and lawns by making the application of plant foods easy and thorough and direct to the tap roots where it can be most easily used up by the tree. Used extensively in lawns and for shrubbery. Attaches directly to any standard size garden hose. You feed as you water.

Complete with package of 1 dozen 8-6-2 Nutrient Cartridges. \$5.98. Shipping Wt. 5 lbs. (Not prepaid).

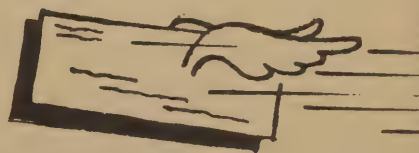
10-20-20 Acid  
Cartridges .....\$1.00  
Starter Cartridges .....\$1.00  
6 cartridges Sh. Wt. 1 lb.  
Not postpaid.



### EARTH AUGER

Excellent for boring in soil to feed trees, lawns, etc. 2" diameter, 6 inch twist. 40" over-all length. Shipping wt 6 lbs. No. 95 \$5.75 (not prepaid).

### PARCEL POST RATES



POUNDS	LOCAL	First and Second Zones, Up to 150 Miles	Third Zone, 150 to 300 Miles	Fourth Zone, 300 to 600 Miles
1.....	\$0.18	\$0.23	\$0.23	\$0.24
2.....	.20	.27	.29	.31
3.....	.21	.31	.34	.38
4.....	.23	.35	.39	.45
5.....	.24	.39	.44	.52
6.....	.26	.43	.49	.59
7.....	.27	.47	.54	.66
8.....	.29	.51	.60	.73
9.....	.30	.55	.65	.80
10.....	.32	.59	.70	.87
11.....	.33	.63	.75	.93
12.....	.34	.67	.80	1.00
13.....	.36	.71	.85	1.07
14.....	.37	.75	.90	1.14
15.....	.39	.79	.96	1.21
16.....	.40	.83	1.01	1.28
17.....	.42	.87	1.06	1.35
18.....	.43	.91	1.11	1.42
19.....	.45	.95	1.16	1.49
20.....	.46	.99	1.21	1.56
21.....	.47	1.02	1.26	1.62
22.....	.49	1.06	1.32	1.69
23.....	.50	1.10	1.37	1.76
24.....	.52	1.14	1.42	1.83
25.....	.53	1.18	1.47	1.90
26.....	.55	1.22	1.52	1.97
27.....	.56	1.26	1.57	2.04
28.....	.58	1.30	1.63	2.11
29.....	.59	1.34	1.68	2.18
30.....	.61	1.38	1.73	2.25
31.....	.62	1.42	1.78	2.31
32.....	.63	1.46	1.83	2.38
33.....	.65	1.50	1.88	2.45
34.....	.66	1.54	1.93	2.52
35.....	.68	1.58	1.99	2.59
36.....	.69	1.62	2.04	2.66
37.....	.71	1.66	2.09	2.73
38.....	.72	1.70	2.14	2.80
39.....	.74	1.74	2.19	2.87
40.....	.75	1.78	2.24	2.94
41.....	.76	1.81	2.29	3.00
42.....	.78	1.85	2.35	3.07
43.....	.79	1.89	2.40	3.14
44.....	.81	1.93	2.45	3.21
45.....	.82	1.97	2.50	3.28
46.....	.84	2.01	2.55	3.35
47.....	.85	2.05	2.60	3.42
48.....	.87	2.09	2.66	3.49
49.....	.88	2.13	2.71	3.56
50.....	.90	2.17	2.76	3.63

We pay Postage on all  
Garden Seeds to any  
Place in the Great Old  
State of Texas!

ALL PRICES IN THIS  
CATALOG SUBJECT TO  
CHANGE WITHOUT NOTICE



# Use This Handy 12-Month Guide To

## JANUARY

Water lawns to prevent winter-killing. Add a fig tree to your garden. Trees may be started from 8-inch cuttings of last year's growth. Choose Muscadine grapes for arbor plantings. Use one male plant for each five bearing ones. Spade up vegetable garden in preparation for Spring garden. Cut back branches on Crepe Myrtle to where they are pencil thick; you'll enjoy bigger flower clusters. Begin now to give azaleas their weekly sprays to control petal blight. Use Staffel's New Rose Spray. Prune roses.

## FEBRUARY

Continue to water lawns in dry areas as long as you find it necessary. Make sure there's a slight mulch over strawberry beds to hold back growth and to protect them from late freezes. Continue to plant shrubs where weather permits. Plant roses now and feed old ones with Staffel's Special Rose Food. Complete pruning of late-flowering shrubs. Sow larkspur, poppies and other cool weather annuals. Sow nasturtium seed in poor soil for best blooming. Divide and transplant overgrown clumps of day lilies, Shasta daisies and phlox.

## MAY

Spray lawn with Staffel's LAWN SPRAY to control Ticks, Fleas and Chiggers. Dust with Staffel's 40% CHLORDANE to kill grubworms, wireworms, etc. Install permanent edgings around borders. Cultivate vegetable garden and dust thoroughly with Staffel's Vegetable Dust to prevent or control insects and disease. Scatter Staffel's Tree Food around base of spring-flowering shrubs. Spread three or four inches of peat moss around azaleas, gardenias and camellias. Mulch keeps soil cool, holds moisture, helps keep soil acid. Fill in vacant spots with petunias and geraniums. Plant dahlias now. Sow morning glories, scarlet runners and other vines.

## JUNE

Sow hulled Bermuda grass seed for new lawns or plant St. Augustine grass stolons or sprigs. Spread lightly with Staffel's Lawn and Garden Food. Let tomato plants go unpruned on ground for shade and to keep roots cool. Watch for red spider damage on azaleas, junipers, etc. Spray azaleas with Staffel's Special Rose Spray and junipers with Staffel's Evergreen Spray. Check labels on shrubs and trees to see that wires are not girdling stems. Water house plants more frequently now that the days are getting hotter. Spray for aphids on crepe myrtle, cape-jasmine and althea.

## SEPTEMBER

Start winter lawns by sowing annual rye grass seed over closely mowed, well-fed Bermuda lawn. Renew the strawberry bed to save time in spring for other important jobs. Pick faded plumbago blooms and keep plants watered to encourage new blooms. Save water by keeping peat moss mulch spread on soil between roses and other garden flowers. Dust or spray tender tips of roses and remove seed pods. Water all roses liberally. Sow seeds of climbing nasturtiums in window boxes for winter blooms. Remove spent annuals and stake and trim those which remain.

## OCTOBER

Set out cabbage plants, kohlrabi and onion sets. Shear hedges for the last time this season. Coat your roses weekly with Staffel's Rose Dust to control insects and disease. Install a neat, permanent edging along your garden borders if you haven't already done so. Plant evergreen shrubs and trees when the weather is cooler. Sow poppies, bachelor buttons and other hardy annuals for winter bloom. Dig glads when leaves turn yellowish green. Clean withered blooms and dead plants from garden and flower borders. Kill weeds before they go to seed.



# Help You Have A Better Garden . . .

## MARCH

Aerate, seed, and feed lawn bare spots while spring growing conditions are ideal. Plant citrus and other sub-tropical fruit. Feed them with Staffel's special tree food to get them started. Plant apple, plum, pear and flowering peach trees not later than the middle of the month. Transplant overcrowded shrubs and evergreens to form background for your flower garden. Replace foundation plantings with shrubs which won't grow up to dwarf your house. See that all perennials receive a periodic spraying to keep insects and diseases from establishing a foothold. Use Staffel's Special Rose Dust.

## APRIL

Feed your lawn Staffel's Lawn and Garden food to encourage thick early growth and deep rooting for better drought resistance and appearance. Sow all kinds of vegetable seed this month. Set out plants of peppers, tomatoes and eggplant. Prune established fruit trees and check carefully around bases for signs of borers. Spray and soak trunk around base of tree with Staffel's Boraway. Side dress roses, shrubs and young trees with a complete plant food (Staffel's Lawn and Garden Food is ideal). Sow all summer annual flowers.

## JULY

If you wonder when to water, test the soil to a depth of about four inches. If it is dry that far down and is powdery when crumbled, your lawn needs moisture. Plan to include beans, rutabagas, chard, squash and okra in plantings late in the month for fall vegetables. Spread Staffel's peat moss around young plants so that you won't have to water so often. Shade newly-set plants for a few days to help them get established. Look for lace bugs on pyracantha and spray them with Staffel's Lin-Hex, containing Lindane. Sow seeds of bluebonnet as soon as possible after flower spikes mature.

## AUGUST

Look at your grass after mowing. Brown tips may indicate that the mower is tearing, not cutting. Sharpen your lawn mower. Control ants in your lawn with Staffel's Fire Ant Granules. Fight the white mildew that appears on your roses by spraying them regularly with Staffel's Special Rose Spray. Feed Azaleas, camellias and Gardenias. Take advantage of any summer rains to hoe the vegetable plot. Check your mulches and add more, if needed. Soak soil deeply about all shrubs and trees set out this past spring. Feed mums every 7 to 10 days with Staffel's Lawn and Garden Food.

## NOVEMBER

Feed rye grass lawns with Staffel's Lawn and Garden Food. Rake leaves and clean off debris, if you didn't do it last month. Deep-feed trees not fed previously with Staffel's Special Tree Food. Start a strawberry patch and keep it watered for good fall growth. Cut back chrysanthemum plants after first killing frost. Store tender waterlilies in semi-dark, cool place. Cover Queen's Crown (Antigonon) with a six inch blanket of soil to protect roots against low temperatures. Drain and clean pools in all areas where winter temperatures get low enough to freeze water; otherwise merely cover.

## DECEMBER

Decorate your home for Christmas. Water the lawn to help prevent winter killing, especially in those areas which are exposed to drying winds. Soak evergreens, shrubs and other garden plants as soon as a cold wave is predicted. Spread a heavy mulch of Staffel's Peat Moss around hibiscus, plumbago and other subtropical plants. Scatter viola, alyssum or portulaca seed over iris beds for attractive ground cover. Make list of Christmas gifts of pots, pot plants, planters, plants, gardening books and other items of interest to gardener friends. Find some interesting way to say "Merry Christmas!" Attend the church of your faith.



# Proper Feeding of Your Lawn and Garden can Mean The Difference Between Success or Failure

Plant foods are the nutrients plants use to manufacture true foods — carbohydrates, sugars, and proteins. They are also called "Fertilizers" and the terms are used interchangeably. When you fertilize plants, you are supplementing the natural supplies of nutrients already in the soil to be sure that they have enough at the right time.

## Why Use Staffel's Lawn and Garden Food?

Because in addition to the all important 3 elements mentioned above Staffel's Lawn and Garden Food is composed of all vegetable organic elements along with the vital minerals and iron chelates it takes to make a complete food, lacking nothing in the way of power to beat down our south Texas alkaline soil.

## It's Complete

Other foods, used in smaller quantities by plants are called trace elements. These include boron, iron, manganese, calcium and many others. These very important elements are included in Staffel's Lawn and Garden Food to round out it's full-feeding completeness to make it the ideal, all-around lawn and garden food.

## It's Sanitary

There are still some folks who aren't completely convinced that this is an asset when dealing with fertilizers. They are still in the well-rotted manure days when well-rotted manure was easily available and people generally weren't as conscious of sanitation as they are now. Certainly manure is a good fertilizer, and so's sewage sludge, for that matter, but who will knowingly use any of the two when for less money they can buy Staffel's Lawn and Garden Food? It's sanitary to use because it's made up of clean, vegetable organic matter. Even children can safely use it.





## It's Easy to Use

Because it's light and loamy and can be handled without fear of soiling the hands or offending sensitive nostrils, Staffel's Lawn and Garden Food is a great favorite with thousands of Texas gardeners. There's nothing in it to offend anyone; it's just pure, 100% vegetable and mineral plant-feeding matter!

## Staffel's Lawn and Garden Food Contains No Sewage Sludges or Irritating Chalk Fillers

This we guarantee. The bulk of Staffel's Lawn and Garden Food is clean vegetable organic matter with the necessary minerals included to make it complete. It is completely free . . . yes, completely free . . . of sewage sludge or any other type of human waste, organic or inorganic. It contains no chalk or other gritty, irritating fillers which act as carriers for mineral food elements. Because it is all-vegetable organic in substance, it both feeds and conditions the soil, promoting and stimulating growth. 10 lbs. 95c, 25 lbs. \$1.50, 50 lbs. \$2.65, F.O.B. San Antonio, Texas.

## Organic or Chemical?

You can get an argument on this fast but whether you apply compost or chemicals, nothing gets into your plants except in chemical form. Compost, manures, sludges, etc. must be converted to their basic chemical form before they do your plants a bit of good as food. Staffel's Lawn and Garden Food possesses all of the qualities of one, and none of the drawbacks of the other. Nowhere can you find a better plant food. Moreover, it contains **BOTH** organic and inorganic plant feeding elements. There's no way at all you can go wrong when you use it.



If the fertilizer you are buying does not bear the STAFFEL'S in The Diamond Brand, it is not a Staffel Product. Do not be misled, insist on the authentic, Staffel-in-the-Diamond Brand.

### BERMUDA GRASS for Summer

Here is a long-living grass that just goes on and on and on . . . making a fine lawn all summer long, even in the hottest and driest, of weather. Runners grow from 2 to 5 or more inches in length. The leaves are short, flat and bluish-green. Grows on almost any fertile soil which is not too wet but does best in heavy soils. 1 lb. \$1.00 — 5 lbs. \$4.50 — 10 lbs. \$8.50 — 25 lbs. \$20.00. Not prepaid.

### RYE GRASS For A Winter Lawn

An annual. Germinates in 6 to 10 days. Grows rapidly but is short-lived, staying lush only during the winter months. Fine for planting as a cover crop for Carpet Grass, helping to shade, keep it moist and hold it in until it germinates. Needs lots of moisture. Sow in fall only . . . and then rake it out in the spring. 1 lb. 25c — 5 lbs. \$1.00. Not prepaid.

### CARPET GRASS SEED

A perennial. A creeping grass that makes a dense sod and is especially adaptable to San Antonio and surrounding south and southwest Texas areas. Loves sandy loam soils where the moisture is near the surface most of the year. Needs lots of water. Very easy to establish and easy to maintain. 1 lb. \$1.25 — 5 lbs. \$5.50 — 10 lbs. \$10.00. Not prepaid.

## We Hope This Book Has Been of Benefit to you . . .

No one knows all there is to know about gardening. At least, we've never known of anyone who can come up with all the answers. So many different and exciting things can happen in gardening. We can only record what we ourselves have experienced and pass along to you the knowledge gathered by others. We hope that the end result has been a happy combination of the two. Naturally, we are always happy to hear from our readers. If there is anything that you think you can contribute in the way of constructive criticism or information please know that we will be more than happy to hear from you.

Good Luck  
and  
Good  
Gardening!



# **This Is Your Copy of Staffel's 1959 Almanac and Garden Guide Printed For You With the Compliments of Your Staffel Dealer**

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Flower and Vegetable Seed Listing of All Varieties Which Do Best In South and Southwest Texas. How To Plant By The Moon Signs. Good Gardening Tips. When, How and Where to Plant Flowers, Vegetables and Bulbs. How to Plant and Manage Flowering Shrubs. How to Plant and Properly Feed Trees and Hedges. How to Plant and Feed Roses. How to Be a Successful Bulb Gardener. Insecticides, their Use. How To Kill Weeds. Rules for Better Living According to the Zodiac. How to Have a Beautiful Lawn. How to Combat Alkalinity In Texas Soils. How to Plant Azaleas, Camellias and Gardenias. How to Kill Ants and Flies. How to Feed Trees. How to Have a Better Lawn and Garden. Best Way To Kill Roaches. Many Other Subjects of Interest to the Gardener and Home Owner.

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